The National Health Service is turning 70 on 5 July 2018. It’s the perfect opportunity to celebrate the achievements of one of the nation’s most loved institutions, to appreciate the vital role the service plays in our lives, and to recognise and thank the extraordinary NHS staff – the everyday heroes – who are there to guide, support and care for us, day in, day out. england.nhs.uk/nhs70

What can hospital radio stations do to get involved in the celebrations?

We have put together some ideas of how hospital radio can celebrate the 70th year of the NHS these include the NHS Big7Tea and The NHS at 70 which aims to form the first UK-wide archive of NHS History. After reading this you are inspired don’t forget to let the world know what you are doing to celebrate on social media by using the hashtags #NHS70 #NHSScot70 #HBAuk2018 and and in your pictures for inclusion in On Air.

NHS Big7Tea

All NHS organisations and local communities are encouraged to hold a NHS Big 7Tea to celebrate this milestone birthday on Thursday July 5th, if you can't manage this on the day you can hold one at anytime during the month. The idea is simple: get staff, retired staff, volunteers, patients, users, carers and local community groups round for a cuppa and share your NHS stories, you can borrow a room in the hospital, use your studio or the hospital foyer, you can take this opportunity to show them what hospital radio does for the NHS e.g. play a CD with some of your best bits or you could team up and help if your hospital plans to hold one.

Memories and stories

NHS England and NHS Improvement are supporting two major national programmes which are helping to celebrate the NHS’s 70th birthday. NHS at 70 is an ambitious Heritage Lottery funded project led by the University of Manchester, which will preserve NHS heritage and mark its 70th anniversary in 2018.

Stories are currently being gathered from patients, workers and the public from the first to subsequent generations who worked or were cared for by the NHS.

The legacy of these stories will be a digital archive – the first UK wide archive of NHS history – which will be kept in perpetuity for future generations to access and for historians to gain insights into the history of this unique institution.

NHS heritage will come alive through an interactive website launching in 2018, where visitors can upload their own NHS stories. The project will also see films and exhibitions presenting the first national social story of the NHS. Heritage-gathering events will give everyone the opportunity to contribute their story. The project will produce a step-change in the conservation, interpretation and accessibility of this unique heritage that will endure through the digital resources.
Factsheet

#NHS70 #NHSScot70 #HBAuk2018

Celebrating the 70 years of the NHS

Current partners in the first stage of the project, which is initially focusing on Manchester and South Wales, before rolling out nationally.

Get involved

NHS at 70 are collecting stories and memorabilia from patients, workers, volunteers and the public and hospital radio stations are in a unique position to help. Somewhere we will have interviews, programmes and stories recorded from people who can remember the beginnings of the NHS, and anyone who currently, or has worked as a porter, a radiographer, a surgeon, a cleaner or held any other post in the NHS?. Do you have a long term medical condition treated by the NHS or know someone who has? Whatever your story, NHS at 70 are keen to collect it.

You can contact the team via nhs70@manchester.ac.uk or call 0161 275 0560 to get involved. You can also follow them on Twitter: @NHSat70 and find out more NHS at 70 and The Cultural History of the NHS projects

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Make a special programme

Talk with staff, patients, users and others about what they’d like to do to celebrate the birthday – Ask staff, patients and users if they have stories or memories of working or being cared for in the hospital or locally, you can use some of your archived material. This is something you can keep playing throughout the year.

You can also encourage your staff, patients and users to support the NHS at 70 and The Cultural History of the NHS projects your station could become a point of contact after they have done their bit on air, you can send this to the NHS at 70 project.

Please show your support for both projects, old archive images, staff photos, newspaper cuttings, films and more online or via social media (using the hashtag: #NHS70 #NHSScot70 #HBAuk2018)

TIP: Start doing this now – help to build up excitement about the birthday.

Volunteering

The NHS’s 70th birthday celebrations provide a fantastic opportunity to reflect on the vital contribution volunteers make across the service and to thank them for their hard work and support.

They are looking to work with organisations across health and care to develop more youth volunteering and social action opportunities. Organisations that want to be involved are asked to pledge their support.

Volunteering in local communities provides many benefits for young people and their development. This includes building a sense of community, and developing a range of skills such as team working, interpersonal skills, and problem-solving, all of which are crucial for their success in higher education and the workplace.

Organisations that support the campaign will be profiled throughout the year, providing exciting and tangible examples of how other organisations can build their youth volunteering and social action opportunities. They will also showcase some of the excellent work that’s already taking place with young people.

How can hospital radio stations support this campaign?

There are four ways organisations can pledge their support:
Celebrating the 70 years of the NHS

1. Develop new volunteer placements for young people aged between 16-25;
2. Create opportunities for young people to be involved in the development or delivery of health services e.g. establishing a youth forum;
3. Grow partnerships with other organisations locally to identify how youth social action might better be supported, such as developing a partnership with a local scouts association to develop projects based within health, or providing opportunities for local colleges to link with your service.
4. Or maybe you have your own ideas on how young volunteers and social action can improve health outcomes or patient experience within your locality.

Organisations that pledge their support to the campaign will:

- Have the opportunity to showcase their organisation and developments around youth volunteering as part of the NHS’s 70th birthday celebrations;
- Be promoted via a social media campaign that will highlight the benefits of youth volunteering;
- Have access to a resources and advice on developing volunteering opportunities;
- Have the option to attend a series of webinars to support the development of youth volunteering.

During the next few months they will further develop the campaign and pull together a series of events to support organisations to develop their volunteering opportunities.

**To pledge your support**, you don’t need a fully worked up plan as to how you will develop and roll-out volunteering across your organisation at this stage, but they will ask for some of your ideas of what you might do! Pledging your support is easy.

**Pledge your support now: [england.nhs.uk/nhs70/get-involved/volunteering/](england.nhs.uk/nhs70/get-involved/volunteering/)**

Once you have pledged your support they would be grateful for any case studies, video clips or other resources that we can use to help raise awareness of the campaign to increase youth volunteering but also to showcase the work that you’re doing with others.

If you have any questions, please email: england.nhs.participation@nhs.net.

This is an NHS England initiative, If you are in Scotland, Wales or Northern Ireland talk to you local health body or visit their website (see below) for information in your area. We would like you to let us know what you are up to, use the hashtags #NHS70 #NHSScot70 #HBAuk2018

Further Resource and Information
england.nhs.uk/nhs70
ournhsscotland.com/
cardiffandvaleuhb.wales.nhs.uk/the-nhs-at-70
nhs70.nhs.uk
t:@NHSat70 f:NHSat70

darran.huish@hbauk.com Stakeholder Relationship Exec.

Thank you for your time we hope it has given you some inspiration on how to celebrate NHS 70 and whatever you do don't forget to share online and via social media (using the hashtags: #NHS70 #NHSScot70 #HBAuk2018) we enjoy seeing what you get up to. Don't forget to send us plenty of pictures for On Air too. #NHS70 in England and Wales and #NHSScot70 in Scotland. NHS England’s website is a live resource for information along with [NHS Scotland](https://www.nhs.scot/) and [NHS Wales](https://www.wales.nhs.uk/

If you have any questions please email darran.huish@hbauk.com Stakeholder Relationship Exec.