# ONAIR

#### BROUGHT TO YOU BY THE HOSPITAL BROADCASTING ASSOCIATION



# 20HR MARATHON FOR BREAST CANCER AWARENESS MONTH

Two presenters from Radio Clatterbridge are celebrating after completing a twenty hour broadcasting marathon for breast cancer awareness month.

The volunteers, who also work at ASDA in Arrowe Park and Bromborough celebrated the end of the broadcast at 1am on Friday 21st October, marking not only the stations 65th birthday, but also the 20th anniversary of the supermarkets 'Tickled Pink' campaign.

More on Page 4

### **50 YEARS OF RADIO BROCKLEY**

2016 Gold Station of the Year Winners Radio Brockley have celebrated 50 years of broadcasting with a studio refurbishment and a series of special events.

Keith Reeves from the station gives *On Air* all the details on page 5.



# ONAIR

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#### Front cover image:

Presenters Ian & Helen in the Radio Clatterbridge Studios during their 20hr broadcast for Breast Cancer Awareness Month.

#### **SHARE YOUR STORIES ONLINE:**





Are you ready for the Conference & Awards?

So much has happened since we last met in the On Air magazine. One of those things has been the announcement of the annual conference and awards weekend, which is set to take place in Bolton next year. Will you be going?

This is the last edition of On Air for 2016, but please do continue sharing your good news stories, especially over the forthcoming festive and new year period, as many of you continue to entertain patients and staff of hospitals across the country, who are in over this festive season.

Best Wishes.

**Ian Pinnell** *Editor, On Air* 

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#### For your information

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## CHAIRMAN'S WELCOME FROM GRANT MCNAUGHTON

A warm welcome to our latest edition of On Air. We're certainly now into autumn and this is always a challenging, yet rewarding, time for hospital broadcasters.

Celebrating the festive season with patients, staff, family and friends is the keystone to our activities in the months ahead. Hospital broadcasters across the land are preparing dedicated festive schedules, fund raising activities at Christmas Fayres and relaying local events to those unfortunate to be in hospital at this time.

Many volunteers give up their own celebrations to visit patients in the wards, present programmes and help spread festive cheer during the build up to Christmas. These volunteers really are our unsung heroes at this time of year and demonstrate that hospital broadcasting is more than just playing music on the radio.

Since our last edition of On Air and following the departure of Steve Allen from our Trustee Board, I'd like to welcome Ian Pinnell as a coopted Trustee. Ian currently produces and edits our On Air publication and will continue to do so. The Trustees are delighted with this appointment and wish Ian well in his new challenging role. I'd also like to thank Steve Allen for his dedication and wish him much success for the future.

As we go to publication, hospital radio stations across the UK are finalising their entries for the HBA National Hospital Radio Awards 2017. Our black tie, gala dinner awards ceremony is held on the Saturday evening during our residential conference weekend. This is a true celebration of hospital broadcasting and the volunteers involved. We'll share with you, the winners, the stories and the excitement in our spring edition. If you or your organisation would like to support our conference or awards then please contact conference.team@hbauk.com.

That leaves me to say, on behalf of all involved in at the Hospital Broadcasting Association and all hospital broadcasting volunteers, season's greeting and good health and fortune for 2017.

Grant.



Contact Grant, the HBA's Chairman via:

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Then select the team/person you'd like to speak too from the options provided.

## 24HR MARATHON FOR TICKLED PINK CLATTERBRIDGE PRESENTERS



On Friday 21st October 2016 at 1am, weary-sounding Radio Clatterbridge presenters Ian Grant and Helen Louise Sestan-Burton celebrated successfully hosting every programme on the station for 20 hours.

The mammoth broadcast was filled with special guests, including Birkenhead-born comedian Pauline Daniels, who shared her story about fighting off breast cancer.

She told listeners: "I'm very lucky. I've come out the other side and I'm fine. As long as I've got breath in my body I'll carry on banging on about how important a mammogram is and how important it is to check yourself."

Patients and hospital staff also heard various myths about breast cancer dispelled.

lan and Helen wore a different pink-themed outfit for every hour of their challenge, and the pair also dedicated an hour of the live broadcast to music from 1951 and 1996 - the respective years when Radio Clatterbridge and Tickled Pink launched.



Pictured above Ian Grant and Helen-Louise Sestan-Burton in the Radio Clatterbridge studio

Radio Clatterbridge Charity Number: 511365

#### **Hospitals Served:**

Clatterbridge Centre for Oncology, Bebington

> Clatterbridge Hospital, Bebington

Website | Facebook | HBA Page

lan, who joined the station 13 years ago while trying to drum up support for the annual breast cancer fundraiser, told listeners: "I thought I'd get to nine or ten o'clock and want to close my eyes but I think it's just the adrenaline of today. It's been great. Thanks to all of our listeners and all of our guests."

Signing off with the Vanessa Williams song Save The Best For Last, Helen added: "We could stay here. We're just warming up!"

Clatterbridge Hospital is home to the Wirral Breast Screening Programme.

Meanwhile, Breast Cancer Care, one of the charities to benefit from Tickled Pink, offers patients at The Clatterbridge Cancer Centre free advice on how to tie headscarves and use hats and hairpieces.

As well as volunteering for Radio Clatterbridge, Ian and Helen work at ASDA in Arrowe Park. The marathon marked the hospital stations 65th birthday and the 20th anniversary of the supermarkets *Tickled Pink* campaign.

## RADIO BROCKLEY CELEBRATES 50 YEARS OF BROADCASTING IN STYLE



It's been quite a year for the 2016 Gold Station of the Year winner, Radio Brockley, as long serving member and 2016 John Whitney Award winner Keith Reeve updates On Air.

Back in March, we welcomed some of the HBA Conference Delegates to our studio. It was great to have so many friendly faces "on our patch", and it seems that everyone enjoyed their visits. Then, at the HBA Awards, the station won 3 awards which was fantastic recognition for our small but beautifully formed team.

On the 30th May, we started refurbishing our old presenter studio, which was built over 30 years ago. It had become very scruffy and cramped, with extremely poor disabled access. Within three days, we had completely stripped the room, and removed the internal partitions.

The following week, our builder moved in and constructed a new room. This has a door wide enough to take a wheelchair. We also have new electrics and sound-insulated wall coverings. The RNOH Estates team helped us, by rerouting a central heating pipe, and giving us guidance on key safety matters.

The studio opened for use on 15th July. We have dedicated it to the memory of the late Paul Downer, who had been an RNOH patient since the 1950's, and became a very popular Radio Brockley volunteer from 1992 until his death in December 2015. In his will, Paul kindly left us a legacy, which we used to create a room he would have been proud of, and which will serve us well in the future.

While the studio work was going on, we covered the annual hospital fundraising day, the "Buttercup Walk", live on 26th June. We used new equipment purchased from Vortex Communications to do a major outside broadcast for the first time via the hospitals internal wifi network.

During September, to start the celebrations for our 50th birthday, we had a month of special Sunday shows. These included live programs from the wards, presented by members of our current team, and also ex-presenters returning to revive their old show formats from the studio.

## RADIO BROCKLEY CELEBRATES 50 YEARS OF BROADCASTING IN STYLE



Our actual birthday was Sunday, 2nd October, so, over the weekend of the 1st and 2nd we put on two days of further specials, with more outside broadcasts, the all time patient request charts, and more guest presenters, including some of our team who have over the years moved into professional media. We welcomed our good friend June Snowden, President of the Hospital Broadcasting Association, who presented four of our members with long service awards totalling 105 years, namely David Rauch (45 years), Alan Joyce (25), Martin Gold (25) and Emma Joyce (10).

On 7th October we switched our webstream from WiFi Spark to the RNOH-FREE-WIFI network. Once a patient is on this new network all they now have to do is visit our website at www.radiobrockley.org and click the Listen Live button, or alternatively Listen Again to access our library of on demand YouTube content. The advantage of the new network is that users may still surf the Internet whilst listening to us, which they could not do on WiFi Spark unless they paid for access and so were reluctant to listen.

Finally, on Saturday 15th October we hosted a 50th Anniversary Reunion Party in the hospital's teaching theatre. 90 current and past volunteers celebrated with some of the founder members from 1966, as well as some special guests including Mayor of Harrow, Councillor Rekha Shah, RNOH Chief Executive Rob Hurd and June Snowden. June presented the station with a 50-year long service certificate, which was received by five of the six founder members of the station.



**Pictured above** David Rauch presents live from the wards



Pictured above New look studios for Radio Brockley.





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#### The Low-Cost Back-end to CallMe Click-and-Connect

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It is simple to use; the studio sets up a "CallMe Event" which includes the time that the link will be active, the studio codec that will be used, the type of connection anticipated and any other pertinent information. This produces a web link which is e-mailed to the guest contributor, which when they click on, connects them through the internet browser, to the Station's dedicated and branded CallMe portal on the CALLME. FM server. To "Go Live" they simply click on the CallMe button and connect with low-latency high-quality audio, to the chosen codec at the studio, already set up as part of the licencing process.

CallMe-T fills the gap providing a hardware backend at an extremely competitive price. For larger installations, 4 can be mounted side-by-side in 1-U.

CallMe-T is available in two variants; CallMe-TS Studio

Codec has been designed as a hardware back-end for CallMe Click-and-Connect™ - Vortex's internet codec service which lets guests and reporters send high-quality low-delay audio back to the studio without the need for them to have their own IP codec or download special software.

CallMe-TR is housed in the same small desktop enclosure as the CallMe-TS Studio Codec but additionally has two "Call" buttons on the front panel that provide "Quick Dial" connections and a single "Drop" button to disconnect. It has been designed as a simple, reliable IP Audio Codec that can work alongside most ISDN/broadcast mixers, allowing live 2-way transmission using IP.

You can find out more about CallMe and other Vortex products at www.vtx.co.uk and if you have any further questions, do not hesitate to email info@vtx.co.uk or call 020 8579 2743.





CallMe-TS Front and Rear

## £10,000 GRANT FOR BAY TRUST RADIO

Bay Trust Radio, the hospital radio station that serves North Lancashire and South Lakeland have been presented with a grant of almost £10,000 to refurbish and create a brand new state-of-the-art studio, as they approach 40 years of broadcasting.

The station, which broadcasts from the Westmorland General Hospital in Kendal, obtained the grant from The Big Lottery Fund (Awards for All) with the £9731 being used to completely revamp the studio and station infrastructure.

John Williamson, Station President said: "This grant success is the result of the hard work by the Trustees of the charity. We are so grateful to The Big Lottery Fund for their generous offer of £9731. Studio 1 has served us well for many years and this has been used continuously on the station since 1991 when the station moved from the Westmorland County Hospital to the Westmorland General Hospital"

"Technology has moved on over the years and Bay Trust Radio has always invested in future technologies and infrastructure. This grant has made it possible for us to purchase the most advanced mixer that is currently available and can be found in processional radio studios



**Bay Trust Radio Charity Number:** 511365

#### **Hospitals Served:**

Royal Lancaster Infirmary, Lancaster

Westmorland General Hospital, Kendal

#### **Station Website**

Bay Trust on <u>Facebook</u> Bay Trust on <u>Twitter</u>

**HBA Page** 

Work on the revamp will be undertaken by volunteers from the station as well as engineers from Broadcast Radio, who are also supplying the equipment.

Danny Frith, Deputy Station Manager added: "This is a huge opportunity for the station to grow and push forward with the most up to date and sophisticated technology available. It means that our volunteers will be training in an environment that matches that of professional studio setups across the country"

As well as broadcasting to the patients, staff and visitors of the Westmorland General Hospital, Bay Trust Radio also serves the Royal Lancaster Infirmary, as well as patients who are at home via the internet.

## NEW MAGAZINE FOR HOSPITAL RADIO CHELMSFORD

Hospital Radio Chelmsford were all smiles at the end of September as the station proudly launched their new Patients' Magazine.

Volunteers from the station were joined by Smile Publishing LTD's Managing Director Tim Lloyd to charge glasses and raise a cheer as the brand new magazine was handed to request collectors ready for the evening's ward visiting rounds.

The magazine is filled with information about the station, fascinating facts about the charity and the work the station does in the wider community.

Station Manager Paul Morrish said: "The magazine is a fabulous way of communicating what we do as a charity and a radio station to our listeners and the hospital community. As always, we are grateful to Tim and his Smile team for another fantastic job and the contribution they make to our work behind the scenes. It means a great deal to us"

"We are hoping that the pages within, the profiles, the quizzes, the coverage of our latest activities and everything else inside encourage others to volunteer and, of course, enjoy the radio experience. We would also like to thank all the local businesses who contributed to this publication"

Hospital Radio Chelmsford is the city's longest running radio station and was established in the day room at Chelmsford & Essex Hospital in 1964. The station broadcasts to Mid-Essex hospital patients at Broomfield Hospital with entertainment, healthcare advice, hospital information and much more.

## GREEN TOKENS TOT-UP FOR RADIO HORTON

Hospital Radio Horton has recently received £286 courtesy of customers of Waitrose, Brackley through its nationwide Community Matters initiative.

First launched by Waitrose in 2008, the scheme has so far donated more than £14 million to local charities across the country, chosen by customers. At the end of a shop, customers receive a green token which is placed in a box of the good cause they would like to support.



The higher the quantity of tokens a cause receives, the higher the donation. Each Waitrose branch donates £1,000 between three local causes selected by consumers, and as a result of the efforts of member Mandy Rousell, Radio Horton were chosen as one of the worthy causes.

Radio Horton would like to express gratitude to customers of the Banbury Road based supermarket for their generosity in supporting the station through the Waitrose fundraising scheme. The funds raised are imperative in aiding Radio Horton to ensure the hospital radio service it provides at Banbury's Horton General Hospital can continue for many years to come.

## 230 YEARS OF SERVICE FOR RADIO CHERWELL MEMBERS



Nine volunteers of Oxford's Hospital Radio Station, Radio Cherwell, have been awarded Long Service Certificates from the Hospital Broadcasting Association, at the stations Annual General Meeting on Sunday 11th September, totalling 230 years' service altogether.

Out of the nine volunteers, four have 160 years between them. Peter Clift and Richard Gosling, have been volunteering at the station for 35 years respectively, whilst Richard and Peta Simmons picked up certificates celebrating 45 years of service.

Radio Cherwell's Chairman, Neil Stockton, said: "The long term commitment of our members is crucial to the longevity of the station, but all members contribute to the team and every commitment, whether short term or long term, all makes for a successful hospital radio station."

## GOLD VISIT FOR HOSPITAL RADIO BASINGSTOKE

Every Sunday on Hospital Radio Basingstoke, a Sainsbury's goody bag is given away to someone who has requested a song over the weekend. This prize draw has been happening for 4 years with the prize of a Sainsbury's goody bag being donated by Sainsbury's at Liphook.

Every so often a celebrity drawmaster picks the winning number and in September, that was Team GB Olympic gold medallist Chris Mears.

Chris was a guest on Neil Ogden's Sound of Sunday on Hospital Radio Basingstoke, and came in to talk about his experience of the Olympics in Rio, winning his gold medal and also his other interests in DJing and producing music.

He chose the winning number, which belonged to a patient on the Cardiology ward and whose prize was delivered later in the afternoon.



## HOSPITAL RADIO LYNN BRINGS OPEN DAY TO PATIENTS



On Sunday 2nd October, Hospital Radio Lynn participated in an Open Day held by the Queen Elizabeth Hospital NHS Trust. It was an opportunity for the hospital to showcase its services, facilities and celebrate the hard work of its staff and volunteers.

During a live broadcast throughout the day, Hospital Radio Lynn ensured that patients did not miss out. The broadcasting team consisting of Rhys Barnes, Wayne Fysh, Anna Greyson and Phil Medcalf, who interviewed key staff and visitors to the Trust. Visitors included the Mayor of King's Lynn and West Norfolk, Councillor David Whitby and Chief Executive, Dorothy Hosein to the much loved children's ward mascot, Rudham Rabbit!

The West Norfolk Rock Choir lead my Mike Tandy, provided visitors and staff with a fantastic performance during the afternoon which was also broadcast to patients. Our Ambassador, John Greyson manned a stand to promote Hospital Radio Lynn and recruit new members. A thoroughly enjoyable day was had by all and was concluded by live on air, Diabetes testing with a mixed back of results!

You can listen back to any interviews of the day by visiting the station's website. Click here.

Hospital Radio Lynn is the working name for Kings Lynn Hospital Radio and Sound Services. The station was established in 1974 and broadcasts to Queen Elizabeth Hospital.





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## JUNE'S TRAVELS

#### HBA President June Snowden writes for On Air.

Life has been as hectic as ever and in particular it has been a busy time of travelling.

I was delighted to be able to attend and meet many members of the Talking Newspaper Federation at their Annual Conference. It was wonderful to see how many guide dogs were so looked after by the hotel. It was a good opportunity to see how the Talking newspaper organisations around the country are coping and keeping up with technology particularly. Unfortunately it was not possible to stay the whole weekend for a good reason.

I had been invited to Radio Frimley Park for their 40th anniversary dinner at Lakeside, Camberley. It was an excellent evening and it was a great pleasure to be able to present so many Long Service Certificates during the evening. It was good to see that the hospital Voluntary Service Manager and his wife were able to be present.



Contact June, the HBA's President via:

Email: june.snowden@hbauk.com

Main HBA Telephone Number: 0300 121 0500

Then select the team/person you'd like to speak too from the options provided.

The next day I went to Radio Brockley which is at the Royal National Orthopaedic Hospital on Brockley Hill. They were celebrating their 50th birthday with some very special programmes and while on air I was able to present some Long Service certificates.

A couple of weeks later and Radio Allerton in Leeds had invited me to attend their AGM and to present a Long Service certificate, which went well too.

That weekend it was back to Radio Brockley for their 50th Anniversary party which was a wonderful evening, and it is so good to see former members coming back to share their memories of times past and to realise how much time and hospital radio has moved on in the meantime. It was excellent to be able to meet the Mayor as well as the Trust's Chief Executive of the hospital both of whom are good supporters of hospital radio.

Next day, being in the London area, it was good to be able to visit Hillingdon Hospital Radio and attend their AGM enabling me to hear how busy the station has been in the past year and the plans for the year coming up. I also presented several Long Service Certificates.

I have several station visits to look forward to including Nottingham, Radio Addenbrookes in Cambridge and New Forest Hospital Radio in Lymington and I look forward to being with everyone.

JUNE'S TRAVELS CONTINUES ON NEXT PAGE >>

## JUNE'S TRAVELS

#### HBA President June Snowden writes for On Air.

I am delighted that I still continue to receive requests for Long Service Certificates and this year the total issued so far is 170. The total number of years these certificates add up to over 3500 years' service which is amazing and is a very strong message showing how many members are giving such dedicated service to the local and hospital community. I really am proud of everyone and please do continue to keep up the good work.

You can apply to me for your Long Service Certificates through the HBA website.

This is the final On Air of 2016 so firstly a very big thank you to Ian Pinnell who has taken on the job of editor and a great job he is making of it too.

May I also wish you all a very Happy and busy Hospital Radio Christmas and a very Happy Healthy New Year.

Best Wishes.

#### June

President, Hospital Broadcasting Association

# HBM

## **CELEBRATING SATURDAY MORNING TV AT HRB**

What started off as a one-off special show 10 years ago was finally brought to an end in October 2016.

Neil Ogden produced a special programme in 2006 to celebrate 30 years of Saturday morning TV, telling the story of all the shows with special guests such as Keith Chegwin, Maggie Philbin and Trevor and Simon. Since then the likes of Andi Peters, Mike Read, Mark Rhodes, Ortis Deley, Noel Edmonds and even Basil Brush have been special guests on The Sound of Sunday on Hospital Radio Basingstoke to talk about their time on Saturday morning TV.

All those who appeared took part in a quiz to test their knowledge of their era of Saturday morning TV, and on the occasion of the 40th anniversary it was time to bring the quiz to an end and present the winners with their prizes.

Andi Peters, Mike Read and Trev Neal (from Trevor and Simon) all scored 100% and so were given a certificate and HRB mug. Trev was given his in person at the Leicester Square Theatre in London.

Clips from the interviews and from the shows themselves were used in a special programme put together for the 40th anniversary, which was broadcast on Hospital Radio Basingstoke in October.

Neil said "it's been a real pleasure talking to so many of the people who worked on Saturday morning TV and it was great meeting some of them too. Every time we have had someone on as a guest, there was lots of interest from our listeners, especially when Trev and Simon were on "



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## HBA CONFERENCE & NATIONAL HOSPITAL RADIO AWARDS WEEKEND HEADS TO BOLTON

The HBA Conference & National Hospital Radio Awards will be held in Bolton over the weekend of the 24th, 25th & 26th March 2017.

Planning for the conference weekend is well underway, with bookings opening at the start of December.

The team have lined up something really special for this years National Hospital Radio Awards. The ceremony this year, will be held in The Cloisters, a 16th Century converted church, where the arches and stained glass windows will create a stunning background for this years event.

Categories in this years awards include Best Male, Best Female, Best Programme with Multiple Presenters and the big one, Station of the Year, to name but a few.

If you, or your organisation, would like to support our conference and awards ceremony, then please contact us by emailing conference.team@hbauk.com.

Information regarding the 2017 Conference and Awards weekend can be found by <u>clicking here.</u>

And don't forget if you're on social media, use the #hbauk2017 hashtag.



Our Impact Report into Hospital Radio is still available to view.

<u>Click Here</u> to find out more.

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#### GOT A STORY FOR THE NEXT ISSUE?

Share your station news with us for inclusion in the next edition of On Air. If your station has done something great, then we want to hear from you. Remember to send photos along with your stories too.

Email: onair@hbauk.com Telephone: 0300 121 0522 Twitter: @hbaukonair

All articles, press releases and stories sent to On Air will be considered for inclusion in the magazine, however at the editors discretion, some may be omitted from being included in the magazine and placed on other Hospital Broadcasting Association promotional outlets, including the HBA website, social media and/or members newsletter where applicable. Press releases may be shortened to fit in with the magazine.

# FOR MORE ABOUT THE HBA, INCLUDING INFORMATION ON MEMBER STATIONS, EVENTS, AND THE LATEST NEWS, VISIT WWW.HBAUK.COM

