

# ON AIR

ISSUE 99

July/August 2004

Blood Tests  
North Reception  
EPAC  
East Reception  
PVVA Clinic

**HBA**  
HOSPITAL BROADCASTING ASSOCIATION



# The new Sonifex S2 radio broadcast mixer



## Innovative design

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Simple to use ? ☒

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#### **FRONT COVER PICTURE:**

Launch Day at Apple AM, Taunton's Hospital Radio. *Pictured, from left to right: Tommy Banner of The Wurzels, Adrian Flook, MP and Alan Lockyer*



## HEY YOU!

Yes, I mean YOU. Please don't turn over the page and think that this is nothing to do with you.

Did you realise that the next issue of On Air will be our 100th and to mark the event we want to publish a very special edition and include as many stations as possible. If every station could appoint someone to scribe a few words and send me a photograph or two of any recent special event or perhaps what type of programmes you broadcast, if you are on Patientline or similar, what you do for fundraising ... or indeed anything you think may interest our readers, I would be delighted to hear from you.

So please put on your thinking caps – you have a few weeks – and then we can ensure a memorable issue.

Broadcasters are never lost for words, so let's hear from YOUR station – if you don't see your station in print you will only have yourselves to blame.

Looking forward to hearing from you very soon.

*Michelle*

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# HBA AUTUMN CONFERENCE & AGM

Quality Hotel, Hanley  
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29-31 October 2004



The Quality Hotel, Stoke-on-Trent is easily accessible, being only six miles from the M6 and 2 miles from Stoke railway station, (we'll be running a minibus). Manchester and East Midland Airports are both within a 30 mile radius.

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Bookings close on 1st October for residential delegates.

As well as being the "Business Conference", the HBA Autumn Conference is traditionally a relaxed and friendly affair. With seminars, discussions, trips and tradeshow there will be plenty to keep you occupied.

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# Committee Report

Yet another two months have passed by and the work required of the Executive Committee seems to have grown rather than eased as the weather has got better. Never mind – it's too hot and sticky to be working out in the garden today, so instead I'll attempt to write the abbreviated version of the last two months' goings-on at the HBA.

## Regions

Last time I welcomed the then unknown Wales & West Rep, as Chris Davies was stepping down between the copy deadline for this article and the magazine publication date. Paul Sysum, of Devises Hospital Radio, was elected at the regional AGM on 18th April, so welcome again Paul!

## PPL

The discussions with PPL over music licensing are still on-going! Having agreed the principles, PPL have now sent HBA a 12-page draft licence which John Watson and Dave Nicholson are looking at in great detail before HBA approves it. A few issues have already become apparent – for example, in an attempt to ensure that the licence couldn't apply to one of the new-style Community Radio stations, PPL have restricted use of the music to within a hospital site. As a number of stations broadcast from premises outside a hospital site and others broadcast to old people's homes, we will have to ask PPL to modify their licence terms slightly.

## Draft Charities Bills

On 27th May, the Home Office published the long-awaited Draft Charities Bill and asked for comments to be sent by 21st June, to the Joint Committee set up by both Houses of Parliament to review and amend the draft before it is put before Parliament in the next session as the Charities Bill. This bill, when it becomes the Charities Act 2005, will affect all charities in England and Wales.

This was followed on 2nd June by the publication by the Scottish Executive of the Draft Charities and Trustee Investments (Scotland) Bill, the intent of which is to update Scottish Charity Law and bring it broadly in line with that south of the border. The response deadline for this is a much more sensible 28th August.

There are some significant changes both north and south of the border. Please see the separate article in this edition for more details. HBA will be commenting on both these draft bills. Those of you in Northern Ireland can breathe a sigh of relief, seemingly having escaped the government's attention for now.

## National Hospital Radio Awards

Having discussed the suggestion made by Dave McGealy at the IGM in Leeds, the Executive Committee has decided, for a two-year trial period, to pre-



by Nigel Dallard, Secretary

announce the top ten entries in each award category as 'nominations'. This will give those stations a chance to ensure that they have a representative (or a number of representatives) present at the ceremony to collect their trophy if they are lucky enough to come in the top three. It will also provide an extra opportunity for both HBA and the nominated stations to obtain press coverage.

Another suggestion, this time from the Membership Survey, that has been taken up is to have some sort of 'Achievement' award, to be given to a volunteer that has done outstanding work within hospital broadcasting. The exact details have yet to be worked out, so watch this space! The award will be judged by an external panel, and serving HBA Executive Committee members will be barred from being nominated.

Dave Nicholson is hoping to increase the number of categories from the seven presented this year to ten next year, adding the Achievement award, a sports-related broadcasting award and another, as yet undefined, category. He hopes to have everything finalised in time for the July Executive Committee meeting, so expect to see full details in the next edition of 'On Air' and probably on the website before then.

## HBA Enterprises and Insurance

As I explained at the Informal General Meeting in Leeds and in the last edition of this magazine, the Charity Commission find the relationship between HBA and HBA Enterprises Ltd to be irregular. Having met with the Commission, the HBA Executive Committee resolved to follow the Commission's suggested plan of action to attempt to resolve the situation. Unfortunately, it would seem that the directors of HBA Enterprises Ltd are unwilling to co-operate with us. The Executive Committee is continuing to attempt to have a meaningful dialogue with HBA Enterprises Ltd but in the meantime have reluctantly decided that we have to sever all links with the com-

pany until such time as it is back under the effective control of HBA, as was originally intended when it was set up.

As you will be aware, on 11th May, less than three weeks before their insurance scheme renewal date, Enterprises announced that, due to changes in the regulatory regime, they would be unable to renew stations' insurance cover on 31st May. Within hours of this announcement coming to our attention, the HBA sprung in to action, informing members via e-mail and our website of the situation and of our intent to do our best to help stations that suddenly found themselves without insurance cover. Further updates, by e-mail and post followed as the situation developed.

Within 48 hours, there was a feeding frenzy within the insurance industry as hundreds of hospital radio stations phoned numerous brokers looking for insurance. There are very few insurers who provide cover for charities and they very soon got overwhelmed, resulting in them simply refusing to provide quotations. HBA provided a broker that specialised in charity insurance with a 'letter of authority' asking them to source appropriate cover that our members could then avail themselves of. This managed to clear the log-jam and they were able to put together an insurance package for stations, albeit at a higher cost than the old Enterprises scheme with NFU Mutual.

Subsequently, HBA Enterprises announced a six-month extension of their existing scheme, John Watson having been told by both Colin Powell and NFU Mutual that this categorically wasn't going to happen only 48 hours earlier!

Whatever insurance arrangements you have made, it is vitally important that you are comprehensively insured in these litigious days. The advice we have is that stations should have at least £5m public liability insurance, £10m employers liability insurance and sufficient cover for all your studio and outside broadcast equipment.

The Executive Committee can only apologise for the confusion that occurred over insurance this year. We hope that you will agree that we have done our utmost to resolve the situation and we hope that things will become much clearer within the next six months.

## Benefits of Associate Membership

Finally, at our last meeting the Executive Committee reviewed the benefits of individual Associate Membership. Currently, for £15 per year, Associate Members get copies of 'On Air' six times per year, access to the members-only section of the website and the opportunity to attend conferences. We would appreciate your comments on the value of these benefits, what other benefits would perhaps tempt you to become an Associate member, and generally any comments you have on Associate membership.

# The Changing Face of Charity Law

On 27th May, the Home Office published the long-awaited Draft Charities Bill for England and Wales. This was followed on 2nd June by the publication by the Scottish Executive of the Draft Charities and Trustee Investments (Scotland) Bill, the intent of which is to update Scottish Charity Law and bring it broadly in line with that south of the border. At this time, there are no planned changes to charity law in Northern Ireland.

Comments have been requested on both draft bills, on the Home Office draft by 21st June and on the Scottish draft by 28th August. HBA will be responding to both (and by the time you read this will have done so on the Home Office bill).

Both draft bills, if enacted in their current form, will have a significant impact on charities, including HBA and its members. This article presents the significant changes that will affect hospital radio stations both north and south of the border.



## ENGLAND AND WALES

### Definition of Charity

The draft bill starts by defining 'charity'. The current definition goes back to the preamble to the Statute of Charitable Uses 1601. Over the intervening 400 years, the definition has been refined and extended by the courts and (latterly) by the Charity Commission. Eleven overarching descriptions of charitable purposes are listed, along with a 'catch all' description that allows the Charity Commission some future flexibility. Charities have to be for public benefit and much to the concern of certain religious and educational charities, the relief of poverty and the advancement of either religion or education are no longer presumed to be for the public benefit – such charities will henceforth have to prove that they benefit the public.

### Charity Commission

It is proposed that the Charity Commission becomes a corporate body (it is currently unincorporated and the legal responsibilities lie with the individual Charity Commissioners) and that the new body gains additional powers:

- to give specific directions for the protection of a charity or its property

## Nigel Dallard and John Watson



(currently it has to apply to the court);

- to give advice and guidance, on any matter relating to the administration of a charity, to charity trustees, officers, employees and agents (currently they are limited to providing advice to trustees on matters relating to the performance of their duties)

- to apply for a warrant to enter premises to obtain documentary evidence as part of an inquiry; and

- to relieve trustees, auditors, etc from any liability for unintentional breach of trust of duty (today, such people would have to apply to the court for relief).

A new Charity Appeals Tribunal will be set up to review decisions of the Commission.

### Registration Threshold

The income threshold for compulsory registration is increased from £1,000 per annum to £5,000. Those registered charities that find themselves below the new threshold will continue to be registered unless they specifically ask to be removed from the register. A charity below the threshold can voluntarily register.

### Audit Thresholds

There is a subtle change proposed to the thresholds of unincorporated charities. The threshold for requiring inde-

pendent examination of accounts remains at £10,000 per annum but the threshold will henceforth only relate to income and not income or expenditure.

The upper threshold for charitable companies being allowed to have their accounts examined by a professional accountant rather than formally audited is being increased. Currently an accountant's report is required for charities with an income of between £90k and £250k and with less than £1.4m of assets. It is proposed to change this to income between £90k and £500k and with assets worth less than £2.8m.

Auditors/examiners will have a statutory duty to 'whistle-blow' to the Charity Commission if they find any 'matters of material significance' in accounts they are reviewing. They will also be protected from legal action from the charity if, in good faith, they report any other matter which they believe the Commission may find relevant.

### Payment of Trustees

Currently, unless the governing document says otherwise, there is a general prohibition on Trustees being paid to perform any job for the charity, even if the job in question is outside their duty as a Trustee. It is proposed to reverse this position and generally allow a Trustee to be paid for services rendered to the charity (but not for acting as a Trustee) unless the governing document specifically prohibits it. This would allow, for example, a Trustee who is a plumber to be paid by the charity to do plumbing work, as long as:

- there is a written agreement in place;
- competitive quotations have been obtained;
- the other Trustees agree that it is in the best interests of the charity;
- the Trustee in question absents himself during the discussion; and
- there is a minority of the Trustees employed under such contracts at any one time.

### Fundraising involving professional fundraisers or commercial participators

The rules on the 'solicitation statements' given by commercial organisations and professional fundraisers attempting to sign-up new members to charities are being tightened up. Whereas now, a company selling charity Christmas cards can get away with saying 'a proportion of the proceeds from the sale of these cards will be donated to XYZ charity', in future they will need to state a specific figure or percentage, even if that figure is estimated, so the charity Christmas card pack



# The Changing Face of Charity Law

would need to say something like '10% of the purchase price of these cards will be donated to XYZ charity'.

## Public Charitable Collections

This is where the most fundamental changes are proposed to be made. It is proposed to replace the existing local authority licensing regimes with a standard regime across the whole country. In London, the licensing role will transfer from the Metropolitan Police to the borough councils.

It is proposed that the licensing regime be extended from just street and door-to-door collections to incorporate pub-to-pub collections and collections in privately owned shopping precincts, supermarket forecourts, stations and other places that, at the time of the collection, the public has free access. In addition, the licensing of collections is extended to include the soliciting of direct debit donations.

There will be a two-stage licensing regime. First of all, charities must apply for a Certificate of Fitness, specifying the charity, the promoter and the areas where they would like to collect. The Council will then consult with the Police and perform such other checks as they feel are appropriate and then, hopefully, issue a certificate which can be valid for up to five years.

Having obtained a Certificate of Fitness, a charity is then free to apply for a Permit to Conduct a Collection. The application has to specify where and when the collection is to take place, be submitted at least 14 days ahead of the collection, and be accompanied by a copy of the Certificate of Fitness.

There is a proposed exemption for 'local, short-term' collections but the definition of these terms is not provided in the draft bill.



SCOTTISH EXECUTIVE

## SCOTLAND

### Definition of Charity

The Scottish draft bill also starts by defining 'charity'. The proposed definition is broadly similar but not identical to that proposed in England and Wales. As in England and Wales, there will be a second-stage public benefit test.



### Office of the Scottish Charity Regulator

It is proposed to set up the OSCR as an almost exact equivalent of the Charity Commission for England and Wales. It will have an almost identical corporate structure and role but will inevitably do things slightly differently due both to the different legal system north of the border and the smaller number of charities it will need to regulate.

### Register of Charities

The OSCR will maintain a register of charities, which will list all organisations authorised to operate as charities in Scotland. There is no minimum income threshold below which charities are not required to register, and charities that are registered with the Charity Commission (or an equivalent regulator anywhere else in the world) will need to register with the OSCR if they are to operate in Scotland.

### Charity Stewards

It is proposed that 'those persons responsible for the management or control of a charity' should be called 'Charity Stewards', rather than what the Scottish Executive admit is the already well-understood term of 'Charity Trustees'. They wish to distinguish between those people responsible for the management of Trusts, who are governed by trust law rather than charity law.

Charity Stewards would have a statutory duty to always act in the best interests of the charity and ensure that it follows its charitable purposes. They would be expected to use the same care and diligence that a 'person of ordinary prudence' would use in managing their affairs of others. Any special knowledge or expertise that the person had would be taken in to account.

The same set of people would be disqualified from being a Charity Steward as would be disqualified from acting as a Charity Trustee in England and Wales – anyone convicted of an offence involving dishonesty, undischarged bankrupts, those disqualified from being a company director, anyone removed from being a charity steward/charity trustee due to mismanagement or misconduct.

### Professional Fundraisers and Commercial Participators

Rules are proposed to regulate the relationship between charities and pro-

fessional fundraisers / commercial participators in a virtually identical fashion to that operating in the UK since The Charitable Institutions (Fund-Raising) Regulations were introduced in 1994. Written agreements, of a prescribed form, will need to be put in place before a professional Fundraiser or Commercial Participator can solicit business on the basis of them working with/for a charity.

### Public Benevolent Collections

These are the equivalent of Public Charitable Collections south of the border. They are so-called to allow the regulation of benevolent collections by organisations that are not registered as charities.

The licensing regime covers the same set of collections as in England and Wales – street collecting, door-to-door and pub-to-pub collections plus collections in shopping precincts, supermarket forecourts, airports, railway stations, etc.

The main difference is that there is to be only a single stage to the application process – the consultation with the police and other background checks that, in England and Wales, would be carried out during the application for a Certificate of Fitness are carried out when the application to collect is made.

Office of the Scottish Charity Regulator off to an early start

In the past, Scottish Charities have been less well regulated than their English and Welsh counterparts. While the Charity Commission offers a regulatory framework and a wealth of advice, no such body was available north of the border. Indeed many Scottish charities drew from Charity Commission advice as a pointer towards good practice. Now though, things may well be changing.

Pre-empting the draft Charities and Trustee Investments (Scotland) Bill that is currently being debated, the Office of the Scottish Charity Regulator was set up in December 2003 in an interim form as a Scottish Executive Agency. It is accountable to Scottish Ministers for its performance and use of funds, but operates independently and impartially.

In its current form the OSCR is tasked with developing a regulatory framework in which the public have confidence and in which charities can grow and flourish, clear in the knowledge of their rights and responsibilities; and to manage its own transition to a statutory public body following the enactment of the current draft proposals as the Charities and Trustee Investments (Scotland) Act.

As part of its remit OSCR will monitor Scottish charities to learn more about the



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# The Changing Face of Charity Law

sector, to identify where there is risk of charities not being properly run or of charitable funds being used inappropriately, and to see that regulations are being followed. They will ask Scottish charities to complete a simple return form each year and submit a copy of the charity's accounts. The form is at the design stage and will be tested on 300 charities this summer.

OSCR hopes to use e-mail wherever possible. Scottish Charities who are interested can submit their e-mail address by emailing [contacts@oscr.org.uk](mailto:contacts@oscr.org.uk) from their preferred contact e-mail address, entering as the subject their charity number, a dash, then the name of the charity.

So will OSCR be like the Charity Commission in England and Wales? To an extent. OSCR is much smaller in scale than the Charity Commission and operates in a different environment, in particular within a different legal system. They will certainly be working with the

Charity Commission where there are areas of mutual interest, for example, tax and accounting regulations. They will also draw on their expertise to develop guidance, but their objective is to develop regulation which is appropriate to Scotland.

You can contact OSCR at:

Office Of The Scottish Charity Regulator, Argyll House, Marketgait, Dundee DD1 1QP.

Or find out more at <http://www.oscr.org.uk>

## CHARITABLE INCORPORATED ORGANISATIONS

Both north and south of the border, it is proposed to introduce a new form of charity – the Charitable Incorporated Organisation. This will be an incorporated charity that is regulated only by the Charity Commission / OSCR, and not by

Companies House. It will allow charities to avail themselves of virtually all the benefits of being a limited company with the added advantage of not having to file accounts and keep administrative details updated with both the charity and company regulators.

In England and Wales, these organisations would be identified by have 'cio' (or 'sce' in Welsh) after their name. In Scotland, this would be 'scio'.

Existing charitable companies would be able to re-register as a CIO by passing a special resolution and forwarding a copy to their charity regulator, which would update their register and inform Companies House.

Existing unincorporated charities would have to follow a very similar procedure to that they would follow today if they wanted to become a charitable company – a new CIO would need to be formed and registered and then the old charity would pass a resolution to merge with the new charity.



East Surrey Hospital's Radio Redhill brought all the sounds and excitement of the South of England Show to the patients and staff on Saturday, 12th June in a special programme.

Roving reporters toured the show site at Ardingly to bring a flavour of the event and share some of the sights and sounds in their reports back to the studio. This included Irwyn Davies, a presenter at the station, meeting Clarissa Dickson Wright and Sir Johnny Scott, whilst they were busy signing their latest book at the show, from the BBC TV programme 'Clarissa and the Countryman'.

Warren Selwood, Head of Programming for Radio Redhill said that the programme from The South of England Show followed in a long line of successful broadcasts from events such as this. Radio Redhill were pleased with the results and hope the broadcast from the South of England Show was enjoyed by all of their listeners.



## June's Travels

I was looking at the last edition of On Air and saw that I finished my last article referring to Hospital Broadcasting Week and the Awards ceremony at Conference. Life has been pretty hectic since then.

Radio Link, Derby, had invited me, along with others on the HBA Executive to their Civic Reception in April which was a lovely evening. Later that week I attended Chelmsford's AGM where I also was pleased to present some Long Service Certificates.

May proved to be very busy with a visit to Radio West Suffolk for their members meeting, Radio Lions, Guildford for their AGM and presentation of Long Service Certificates and a visit to Patientline all taking place in the same week. At the end of that week we had the HBA executive committee meeting in York and that evening was the 40th Anniversary dinner for my station, York Hospital Radio, a lovely evening of nostalgia and meeting lots of friends old and new, as well as enjoying the company of HBA Chief Exec, Ray and wife Sue, Deputy National President, Dave together with Regional Reps Dave Lockyer and Paul Sysum.

The Anglia region meeting took place in Great Yarmouth on a lovely Sunday afternoon and that week was also the AGM of York Hospital Radio.

June had also been pretty busy with a visit to meet Wandsworth who are keen to get to know about hospital radio and the stations which use their system. That evening I attended Radio West Middlesex and the following week Nottingham Hospitals radio celebrated 30 years.

I was pleased to be invited to take part in an interview with BBC Radio Ulster who are making a programme about hospital radio and more recently have attended Radio Addenbrookes AGM, who are still celebrating their success as Station of the Year in the awards. My latest trip was a day visit up to Runcorn, Radio Halton with a special programme on air to present Long Service Certificates and a celebration meal afterwards.

I am delighted to have been able to visit so many of you and have more visits lined up – thank you for the hospitality of all those I have visited and I hope we meet again soon. I look forward to meeting many more of you either at your stations or please do not forget that the conference in Stoke on Trent is at the end of October.

The request for Long Service Certificates continues at a pace and I am delighted that so many are being produced. It goes to show just how many dedicated people there are in hospital radio around the country. The number produced this year so far is 256, with 15 years being the most requested – 10 years coming closely behind.



*Pictured, from the top, Visiting Radio Halton, Runcorn, presenting Long Service certificates; in the studio with Jim Wood from Radio Halton; at Radio West Middlesex, the function was attended by many former members and at Nottingham Hospitals Radio celebrating their 30th birthday*

I look forward to meeting many of you in the coming weeks.

June Snowden

# INTERNATIONAL REGIONAL NATIONAL IRN

## IRN TO COME OFF SUNRISE

Independent Radio News has written to all hospital radio stations that are licensed to broadcast its news service to advise them that it is to be removed from Sunrise Radio at the end of August.

To replace it, a new feed has been provided on Hot Bird 4. The company says that because the new service is operated solely for IRN there are several immediate benefits. Stations can receive the whole of the IRN audio service and not just the top of the hour bulletins and have all programme packages available, plus IRN news, finance, showbiz and sport audio clips.

During the football season the Saturday afternoon classified results will also be available. The two-second delay caused by the 'double bounce' between the Sirius satellite and Sunrise Radio's Astra satellite is eliminated and there is no risk of interference from the output of Sunrise.

In most cases, existing equipment can pick up the new signal once the dish has been re-pointed and the receiver reprogrammed. Most free-to-air digital satellite receivers are suitable for taking the Hot Bird service or the main feed from Sirius 2. In parts of Southern England the Hot Bird signal can be received – subject to interference – using a 45cm dish, but a 60cm is recommended as a general standard for the UK.

The Hot Bird service is already active. IRN will continue running the Astra service until the end of August to allow stations time to make the change.

The technical specification of the new service was enclosed with the letter to stations.



# HBA Announcements

Full length audio clips of all the Gold, Silver and Bronze winning entries in this year's National Hospital Radio Awards are now online at <http://www.hbauk.com>.

Follow the link to the Awards on the home page.

—oOo—

Those stations carrying IRN should receive a letter from John Perkins within the next few days informing you of a move of the service from Sunrise radio on Astra to the Hotbird 4 satellite.

Your current equipment should pick up the new signal although you will have to re-point your dish and retune your receiver.

You will be able to receive a clean feed of all of IRN's programme packages.

—oOo—

My name is Scott Durbin and I am a member of the musical group – Imagination Movers ([www.imagina-](http://www.imagina-)

**The following messages have been sent to members via the HBA ANNOUNCE e-mail list in the last two months. If your station has not registered an e-mail address with us yet, please contact [membership@hbauk.com](mailto:membership@hbauk.com) and we'll add you to the list.**

tionmovers.com). We play music geared to children and families and our debut CD Good Ideas has received four national awards here in the states. In fact, our song 'I Want My Mommy' spent four weeks as the top song on XM kids, national satellite radio.

We've recently made friends with the wonderful folks at abraCaDABra UK and will be doing an interview with them. Consequently, as part of our grass roots organisation, we

would love to send you our CD for airplay consideration throughout your hospitals, especially for any speciality shows for children.

Please let us know where we can send you our press kit and we'll be sure to include some goodies for your time.

—oOo—

Hi, my name's Baz & I'm based in London. I'm contacting hospital radio stations within the UK to let you know that I'm producing a batch of free multi-harmony vocal jingles for use within your hospital radio. I'm doing these free of charge (for hospitals) because I'm building up my jingle production company and portfolio through word and mouth and I work at Whipps Cross Hospital Radio (where my jingles are played).

If you'd like to hear some MP3 sample jingles, then please contact me at Email: [bazbloke@aol.com](mailto:bazbloke@aol.com) or Mobile: 07963 568078.

## Control of Asbestos at Work Regulations 2002

Revisions were made in November 2002 to the Control Of Asbestos At Work Regulations 1987 (CAWR) and additional responsibilities have been placed on 'duty holders' from May 2004.

Under the new legislation 'duty holders' would include the following:

- The employer occupying the premises
- Those legally responsible for the repair and maintenance of premises

### How does this affect you?

In brief you have a responsibility to protect your employees, members of the public and tradesmen who are in your premises. These regulations, which are supported by an Approved Code Of Practice, include:

- You must take reasonable steps to identify the presence of Asbestos Carrying Materials (ACMs) in your premises
- ACMs should be presumed to be present unless there is evidence to confirm otherwise
- The location and type of ACMs present must be recorded
- The risk from ACMs must be monitored
- A written plan must be prepared



prior to any repair or removal works

- Any persons who may come into contact with ACMs whilst in your premises must be informed of its location and its condition
- Arrangements must be made for people who are liable to disturb the ACMs to comply with the Control Of Asbestos At Work Regulations

Failure to comply with the Regulations could not only result in a civil action against you but also prosecution by the Health and Safety Executive.

Some Insurers are also applying exclusions to the Public Liability cover excluding injury, illness or death as a result of exposure to asbestos or asbestos dust.

Stations whose premises are

rented/leased or provided by their health trust or hospital should consult their landlord or Estates Department to establish whether asbestos is present in their premises and what measures the owner of the premises has taken to comply with the new obligations.

Those stations who own their own premises should seek advice from their building insurer. Many insurers have facilities with Risk Management companies who can provide assistance with complying with the regulations.

You can find the Act in full at <http://www.hmsa.gov.uk/si/si2002/20022675.htm>.

Further, more detailed information regarding asbestos can be found on the Health And Safety Executive website at <http://www.hse.gov.uk>.

**John Watson**





# News in Brief

## AHBS & ASDA bring Easter Fun to William Harvey

The Ashford Hospital Broadcasting Service (AHBS) teamed up with the town's ASDA superstore to bring a little Easter fun to the wards of the William Harvey Hospital during national Hospital Broadcasting Week.

Patients and staff around the hospital were given a cheery wave from an unusual visitor on Good Friday morning – a six foot Easter Bunny bearing chocolate! 'Warren' the Easter Bunny from the ASDA store in Kimberly Way hopped along with buckets full of chocolates to visit patients and staff during the morning.

He joined AHBS presenters Phill Thorne and Neil Redding on-air for the start of a special Good Friday request programme before hopping off to the Padua children's ward. 'Warren' visited several wards to the delight of patients and staff, as well as collecting music requests for the AHBS show and there were live updates from the wards. 'Warren' ended his hectic two-hour visit in the A&E unit where he met busy staff and ambulance crews.

'Warren', otherwise known as ASDA Trainee Manager Rob Diamond, was accompanied by ASDA Ashford Events Co-ordinator Chris Davey and AHBS Chairman, Daniel Jones who jointly organised the visit.

ASDA Ashford have been strong supporters of AHBS, the hospital radio service for the William Harvey Hospital, since its store opened in Ashford and this is the fifth year the store have visited the hospital at Easter in conjunction with AHBS.

## Patients Vote For Favourite Hospital Worker

Gerry Marsden presented a special award for a Hospital Worker, voted for by the patients, in a surprise ceremony recently.

Radio Clatterbridge's annual quest to find the best-loved worker at Clatterbridge Hospital uncovered a clear winner.

The member of staff received the sixth Staff Achievement Award during a 'This Is Your Life' style surprise in the hospital in April when well-loved Merseybeat star Gerry Marsden presented the Award certificate and prize and a representative from ASDA stores presented a bouquet of flowers.

## SBES To Sell Out Early!

With just under four months to go before this year's Sound Broadcast Equipment Show, more than 85 per

cent of stand space has already been sold!

After a year in London, SBES is now back at the Birmingham NEC, a popular move with exhibitors and one which has undoubtedly boosted bookings this year. According to Dave McVittie at Point Promotions 'we hit the 75 per cent mark back in mid March, way ahead of expectations and perhaps reflecting the improving state of our industry. What was particularly surprising is that almost all the larger stands have already been booked whereas last year these took much longer to fill'.

It's not just regular exhibitors that are coming to Birmingham in November. At least two companies, Saras Technology and First Sense, are joining the ranks of SBES exhibitors for the first time, and several companies which took a year out in 2003 have also returned. These include, Audio Limited, Senheiser, IPE Systems, Audio Technica, Beyer Dynamic, and Audio Developments

In addition, several first time exhibitors at last year's London SBES are making the trip to Birmingham for the first time. These include transmission specialist Broadcast Warehouse, which will be showing a wide range of equipment, including their DSPX audio processor and the TS9000 FM broadcast analyser, as well as their range of low-power FM transmitters and dynamic RDS encoders. Commenting on last year's show the company's spokesman said, 'we were really impressed by the amount of enquiries and business we received as a result of exhibiting in 2003. This year we're looking forward to meeting SBES visitors in Birmingham and to giving them a chance to get a hands on look at our expanded range of transmission products'.

Companies who haven't exhibited at SBES for a while are also returning to SBES for 2004. These include London based mixer manufacturer, Chilton and studio automation specialists, Barrcode who said 'we're delighted to be going back to SBES after a break of three years and we're looking forward to showing our latest range of broadcast automation software to existing and potential clients alike'.

The great strength of SBES is that it manages to combine manageable scale with a very specific radio focus. It's a strength which many in the industry often applaud. For example, when he heard that the show was returning to Birmingham, regular SBES visitor Kim Plaskett, the Station Engineer at BBC Radio Derby said: 'Unlike some vast shows ... SBES has a large proportion of stands which are relevant to me. As the sole engineer on this radio station, it

takes all my efforts to make myself available for one day out at a show, each year ... it's a great opportunity to meet most of the main suppliers I deal with ... for people working in radio and particularly local radio, it's the only show to be seen at!

SBES 2004 also marks the arrival of micro stands for small companies which might otherwise feel the outlay involved to be too great. Announced back in December, these one metre square stands are supplied complete with a mains power supply and company name-board. The micro stands are located in the main body of SBES to ensure that they obtain maximum 'passing traffic'. According to Point Promotions, although primarily targeted at first time exhibitors, some established exhibitors have also expressed an interest in these smaller stands as a way of highlighting specific products and services and a way of maximising their exposure at SBES.

The 29th Sound Broadcasting Equipment Show takes place on Wednesday and Thursday, the 24th and 25th of November in the Pavilion Suite of the National Exhibition Centre adjacent to Birmingham International Airport and rail station, and just a few minutes drive from the M42 motorway.

Information about the NEC and local amenities can be found on the NEC web-site at [www.necgroup.co.uk/](http://www.necgroup.co.uk/). Specific information about SBES 2004 can be found on the web at: [www.sbes.com/](http://www.sbes.com/).

## Civic Awards

Back in April, my mobile phone rang and it was the Devizes Town Council administrator who said she had something to tell me. I wondered what had happened. I was then told that the people of Devizes had nominated me for one of the 2004 Civic Awards, in the service to the people category, for my voluntary work with Devizes Hospital Radio. The awards are organised by the Town Council in conjunction with the local weekly newspaper.

I feel honoured and humbled by this award, in some way it is not just for me but for all involved with the service in Devizes.

I was presented with the award, along with nine others, by the Mayor of Devizes, Cllr Paula Winchcombe at Devizes Town Hall. The award read, 'service to the people award, Justin Leonard for his outstanding work and service to the community working with many groups and organisations, worked tirelessly for Devizes Hospital Radio for the past thirty years.

# Countrywide ... News from the Stations

## 31 Years and Still Going Strong

Dear Editor, Fellow Broadcasters and Ward Wanderers,

I will shortly be completing my 31st year of working in the medium of hospital broadcasting. What is it that keeps me plodding round the wards after all this time? Perhaps it's the ability of the patients to still surprise me after all these years.

It was heavy going this week on the wards at Maidstone, for some unknown reason all the patients seemed to be ill – and despite my kicking their beds, twisting their arms and generally flashing my best hospital presenter smile – it was obvious it would be hard going to fill my usual 90 minutes of requests. What's more, I'd be lucky to award any of my usual two or three prizes which keeps the show moving at a fair pace. Some show to look forward to.

I wandered into the six bed Coronary Care Unit – more so-so, take it or leave it apathy at the end of a hot sticky day till one of the nurses pulled back the curtains to reveal a little old lady – 'Evelyn loves music – play her a record!' the nurse cried.

I wandered over to meet the frail, quiet lady with a lovely smile and a twinkle in her eye, tucked down under her sheets. I was reliably informed by the nurse she was 93 years of age! After a brief chat and sorting out her headphones, we eventually got round to her choice of record. 'You can play me PINK FLOYD – Another Brick in the Wall!' she insisted.

What a groovy granny – it put a smile on my face for the rest of the evening!

Just shows, you're only as old as the music you listen to!

Steve 'Teabags' Catchpole

## Radio Gwendolen Celebrates 30 Years

Radio Gwendolen, who serves the General Hospital in Leicester, is celebrating its 30th anniversary on the 14th/15th August, 2004.

There will be a special schedule of programmes, including guest presenters, during a 30 hour live marathon, starting at 12pm on Saturday, 14th August and ending at 6pm the following day, with a buffet reception. National President, June Snowden will also be present.

We are hoping as many past members as possible can join us at some time over the weekend. Any past members with whom contact has been lost are invited to come along or at least get in touch. Please phone 0116 258 4290 and leave your details. One of the Gwendolen committee will get back to you.

Jon Stocker, Chairman

## Marathon Broadcast

St. Luke's Sound at St Luke's Hospital, Bradford held its annual 50 hour Fundraising Broadcast Marathon from 6pm Friday 2nd April 2004 to 8pm Sunday April 4th 2004.

It was a very special event this year – 25 years of broadcasting to patients. The station started on 14th. February 1979 as 'Radio 573'. One member of the original team is still with us, our Vice Chairman Philip Barfield!

The event was launched by the Lord Mayor of Bradford, Councillor Allan Hillary who during his year of office has been very supportive of our efforts.

Members of the team broadcast live for all of those 50 hours with a mixture of music for all tastes, news, views and humour.

The hours of broadcasting were sponsored by local businesses and together with a small competition for members of the public topped up our funds. Many thanks to our sponsors and friends.

Jack Worsnop  
Presenter and Fundraiser

## Open Day for Northern Air

To celebrate Hospital Broadcasting week, Northern Air Radio at the North Manchester General, held an open evening on 7th April. To promote the event we contacted the local papers and BBC GMR, who ran a trail for two weeks.

The Mayor and Mayoress of Bury were on hand to try their skills at radio presenting. The Chairman of the Penine Trust, Stephen Price and local celebrities Fred Fielder and Fred Eyre from BBC GMR also attended. We even a phone link up with HBA President June Snowden.

The evening went well with a lot of potential volunteers taking an interest in what we are trying to achieve. We had about 50 people packed into our studio. Talk about sardines in a tin!

Joe Sambrook, Station Manager

## Patients Tune In 24/7

Patients in the Kent & Sussex, Pembury and Tonbridge Cottage Hospitals can now listen to their very own Hospital Radio station 24 hours a day! The new 24 hour service was launched on Saturday, 29th May by Ceri Thompson of BBC South East at a party held in the Postgraduate Centre of the Kent & Sussex Hospital.

The aim of Hospital Radio Tonbridge Wells is to entertain and inform patients and offer some distraction during what can be a lonely and



boring time. The extended broadcasting hours will allow patients to tune in whenever they wish, day or night and listen to the wide variety of shows and music the station offers. With a fifty-strong membership ranging in age from mid-teens to those enjoying their retirement, there is always something for everyone.

Continuous broadcasting was made possible when the station received a grant of £5,000 from the National Lottery in February last year. Since then, work has not stopped and the studios have seen the addition of a sophisticated computer network to allow broadcasting hours to run through the night. Newly-appointed Station Manager, Will Dunn, is delighted with the results and at the launch thanked the members who had given their time so freely to help with the launch project.

Star guest, Ceri Thompson, spoke about her own beginnings at a hospital radio station in Cardiff and outlined how important the service is to patients in hospital and to the community as a whole. She then pressed the big red button as part of a live show broadcast to the patients in the three West Kent Hospitals from an outside broadcast unit at the party.

Guests included representatives from the League of Friends and local businesses who have supported HR Tunbridge Wells and were offered a buffet meal and tour of the studios.

## Hospital Broadcasting Week

During this year's Hospital Broadcasting Week, I was asked several times if the 2005 dates could be announced as soon as possible. It seems many of you already want to plan ahead for the special week next year!

So here goes ... Hospital Broadcasting Week 2005 will commence on Saturday 2nd April and run through to Sunday 10th April 2005. This once again coincides with the Spring Conference and Awards which next year will be held in Belfast.

Happy Planning!  
Mike Skinner, Public Relations Manager



# Who Wants to be a Volunteer?

Playgroups, schools, local parishes, brownie packs, neighbourhood schemes, luncheon clubs, hospital departments and other charities all seek to attract volunteers. With so much competition for people's time, how do you recruit new members? Could phone a friend, ask the audience or even 50/50 provide some answers?

## Who takes the hot-seat?

You know yourselves that there are a multitude of reasons why people volunteer. You've only got to ask your own volunteers or think about what it was that first attracted you to your hospital radio station. Chances are it's one or a combination of the following motivations:

- A strong wish to give something back to the local community
- A chance to meet people and make new friends
- To make a difference and help people in need
- Because you appreciated the hospital radio service when you were a patient
- To support the hospital
- To share your passions with like minded people!
- Because the hospital radio station is close to home
- An interest in radio
- To make use of your existing skills
- An opportunity to develop new skills
- A love of music
- To keep active
- A desire to give time to a worthwhile cause you believe in
- Because someone asked you to join!
- To gain valuable work experience
- To do something you enjoy
- Because you already know someone involved with hospital radio
- A hobby to help you unwind and de-stress (I know – who am I trying to kid on this last one!)

Like most stations, at Winchester Hospital Radio, we have a diverse team of volunteers. They range in age from 16 to 80+ and come from a variety of different backgrounds. So who wants to volunteer? Lots of people do! According to statistics in the 1997 National Survey of Volunteering (published by the National Centre for Volunteering), about ten million people volunteer each week.

I'm not making a sweeping generalisation with this next comment but an accurate observation of how people come to us at WHR. On the whole, a lot of our younger volunteers get in touch via our website or at roadshow events, whereas many of our older volunteers who are retired joined us after listening as patients or in response to appeals in the local press.

One of the things you need to be clear about before you actively start recruiting is what roles you're offering and what

times of day you need help. If you're looking for people to help with afternoon ward visiting activities during the working week for example, then you're more likely to attract retired people, those normally at home in the daytime, part-time workers and students. Thinking about the people who see, read or hear about your recruitment drive and where these potential volunteers 'hang-out' is important. If you can target your message in the right way and in the most appropriate media, advertising for the volunteering opportunities you have available, you'll reach more people with the time and skills you're after.

## Phone a friend

Perhaps one of the easiest ways to attract new volunteers is to encourage all members of your existing team to ask family, friends, workmates, etc. whether they can help your hospital radio station. Include a feature within your own volunteers' newsletter, explaining to your members what roles you need to recruit folks for and the days/times when you most need people to help. You could also include an application pack and ask each member to 'pass it on' to someone they know who may be interested in joining you. If you've got 50 members and just 20% of them succeed in finding a friend with the time, commitment and enthusiasm to join your station, that's ten potential volunteers.

## *'You know that there are a multitude of reasons why people volunteer'*

On the positive side, recruiting through word of mouth in this way requires very little time and effort; and even if you don't get a huge number of new people from it, you're encouraging existing members to champion hospital radio among family and friends, which may produce more volunteers in the long-term. Those who join, will probably have a fair idea of how your station works and may settle better into the team because they know people already involved.

Be aware, however, that some of the above bonuses can also have a downside: recruiting new folks through existing members means you may get more of the same which can be a problem if you're trying to find people with different skills. There's also a danger that when people already know each other well, small cliques can form making it difficult for future volunteers to feel part of the group, or making life awkward if a disciplinary situation arises with a particular member of that group. Some new volunteers that are related to existing members

of your team may only be prepared to come in when their other half does, etc. so you also need to find ways of working their volunteering time in around this.

## Ask the audience

This is probably one method that the vast majority of stations already use to recruit new volunteers. There are a number of ways that you can ask your listeners to help and also those who visit family in the hospital or work there. Some suggestions are:

1. Getting your charity information included on a hospital radio flyer within the patients' admission pack
  2. Ward visitors mentioning your need for volunteers when they visit patients
  3. Some text on volunteering for hospital radio appearing on screen on the bedside Patient Power systems (if your hospital has them)
  4. A feature in your station's ward magazine
  5. Including a couple of lines about volunteering opportunities within your Programme Guides
  6. Special promos that you broadcast on air
  7. Doing a recruitment drive as part of an OB within the hospital
  8. A one-off interview programme with chats on air to members of your existing team about their volunteering roles (this will have even more impact if they joined after listening as patients)
  9. Ensuring that your station's main contact details and fact you're all volunteers is listed within any patients' handbook that your NHS Trust's communication team produce
  10. Inviting patients down to the studios to see your work in action!
  11. Working with the hospital's Volunteer Co-ordinator to source people for you
  12. Recruitment posters around the hospital
  13. A display in the main hospital reception area
  14. Linking in with the WRVS shop and/or League of Friends desk to promote yourselves
  15. A recruitment feature on the hospital Trust's intranet site
  16. Promotional recruitment leaflets about your charity strategically placed around the hospital at main information points like the main entrance, discharge lounges, and canteens
  17. A plea for help in the hospital's staff magazine
  18. Running a special 'Open Day' for hospital staff to come and find out more about volunteering with you
- The best thing about recruiting people who've been patients or those who work within the hospital is that they already have a good understanding of what hospi-

# Who Wants to be a Volunteer?

tal radio is all about and if they believe in the cause, they're more likely to stay with you for longer (or so the theory goes).

## 50/50

Are you reduced to just two choices here? No! Looking outwards into the wider community for potential volunteers, there are several options available to you. The difficulty is selecting the most appropriate channels for an effective recruitment campaign. As mentioned right at the start, you need to have a clear objective of when and where you need volunteers to help.

Some ideas obviously require a bit of research first so many of these methods can take a great deal more planning and time than those 'Phone a friend' or 'Ask the audience' ones listed above. For some things, you'll be at the mercy of others' editorial deadlines (such as newspapers and annual hard copy Volunteer Directories). And similarly, if you wish to run a stand at a Volunteer Recruitment Fair or give a talk to the local W.I. you'll often need to contact them well in advance.

Finally, the timing of your recruitment is vital both in terms of when in the year you actively campaign for new volunteers and also what time of day/part of the week you run events. Traditionally, late June/July and late September/October are good times of year to attract students (as many will be looking for some worthwhile work experience during their summer holidays, and new students starting at university often volunteer locally once they settle into the autumn term). January, early Spring and early Autumn are all good times to recruit new volunteers generally. If you're looking for people to assist you on weekdays, then try and run events on weekdays to attract these people. Likewise, if you really need folks to help out at the weekends, then try and run recruitment events at the weekend in places where your potential volunteers are likely to spend some of their leisure-time.

The list below is not exhaustive but hopefully provides a few fresh ideas for your station to consider when recruiting volunteers from your local community. It includes:

- A range of recruitment activities that you can do
- A list of places you can distribute your recruitment literature
- Names of people or organisations who can help you get volunteers
- Some useful dates in the year when you may wish to tie-in your local recruitment campaign with a national volunteering initiative (this does mean that you'll probably be actively recruiting volunteers at the same time as other organisations but on the plus side, you're more likely to get press coverage if the local paper is

doing a wider volunteering feature).

1. Talks to 'Over-50s Clubs'
2. Talks to W.I. groups
3. Talks to Probus, Rotary and Round Table groups (has added advantage that these can gain you extra funds for your hospital radio as well as potential new volunteers)
4. Talks to local schools and colleges
5. After-dinner speeches to various clubs and societies
6. Open Days at your station
7. A stand at Volunteer Recruitment Fairs
8. A recruitment desk at any OB, P.A. or fundraising event you're doing
9. Articles in local parish and church magazines
10. Features in community newsletters
11. Press releases
12. 'Letter to the Editor' in your local paper
13. Feature in newspaper volunteering columns
14. Radio community listings (e.g. here in Winchester we've had appeals for volunteers broadcast on the local BBC Radio Solent's 'Information Exchange')
15. Interview on local radio station
16. Feature on local TV news programme

## *'Look outwards into the wider community for potential volunteers ...'*

17. Your website
18. The HBA website – membership directory
19. Online volunteering directories (for instance, we at Winchester along with many other hospital radio stations in this area have our details included on 'Cousin' which is a community directory provided as part of 'Hantsweb')
20. Hard copy community databases and directories
21. Linking in with other voluntary organisations whose supporters may also be favourable towards giving their time to hospital radio
22. Businesses that have strong links with promoting volunteering amongst their employees or businesses that employ people with the skills you need to fill your volunteering vacancies
23. Recruitment/Publicity Displays in 'charity windows' facilities that some companies offer
24. Recruitment/Publicity Displays in your local library
25. A hospital radio volunteering 'bookmark' for the information point at your local library
26. Posters in community halls
27. Posters on community notice-boards in supermarkets and other shops

28. Posters and magazines about your service in doctors' surgeries and dentists' waiting rooms
29. Recruitment flyers at the till-points in music shops
30. Arts venue notice-boards (e.g. in theatre foyers, cinemas and jazz clubs)
31. Youth clubs
32. Leisure centres
33. The Post Office
34. Bingo halls
35. Garden Centres
36. Presenters now working in local commercial or BBC radio who started their careers in hospital radio
37. A local celebrity or well known dignitary publicly championing your cause
38. Your local volunteer bureau
39. The Voluntary Work Department of your local university
40. Chamber of Commerce
41. Hospital Broadcasting Association
42. National Centre for Volunteering
43. Experience Corps
44. Millennium Volunteers
45. Duke of Edinburgh Award scheme
46. National Students' Volunteering week UK (usually held in February each year)
47. Hospital Broadcasting Week (2nd – 12th April 2004)
48. National Nurses Day (12th May 2004)
49. Volunteers' Week (first week of June)
50. Make a Difference Day (Saturday 30th October 2004)

## Final Answer...

...but we don't want to give you that! Truth is that if you do all of the above and more, not only will you hopefully gain some great new volunteers but you'll raise the profile of your station and could attract more donations for the work you do as well.

Of course, after investing time in training new volunteers sometimes you find a few months down the line, a few of them leave. People usually have the best of intentions when they agree to give their time as a volunteer but we've all got busy lives and personal circumstances change, work pressures and other commitments take their toll, and people move out of the area occasionally too. That's the gamble we all risk when we take new people on. But if you do recruit well, induct, train, motivate and make new volunteers feel welcome and valued members of your team, you're much more likely to hit the jackpot! And even if they leave eventually, if you've looked after them well and presented them with a positive image of hospital radio, they're much more likely in the future to once again 'take the hot-seat'.

**Anna O'Brien, Station Manager  
Winchester Hospital Radio**



# 35 Years and Still Going Strong!

Radio Lion is named thus as we are, and always have been, affiliated to the Guildford Lions; we are however in the process of becoming more independent from the organisation and our current Chairman, Andrew Jupp, just into his second year in office, is the first to not be a Lions' member but a long-time serving presenter and producer.

In December 2003 we celebrated our 35th anniversary – we normally broadcast evenings and weekends only but on 12th-14th December, we ran a 53-hour (35 backwards, thought up by our Programme Controller) round-the-clock schedule, which was a great success and fun to boot. Although so many people worked extra hours over this weekend there was a real party atmosphere in the studio – normally a fairly quiet place it was buzzing with people, 'off-duty' presenters popping in and out to give support to those on-air and others reporting on their fund-raising successes taking place in the hospital foyer.

In addition to the extra programmes and features, many of which looked back over our experiences during the past 35 years (musically and otherwise!) quite a few ex-presenters came back into the studio to relate their times with Radio Lion and catch up with the current team. One guest was Michael Buerk, a local resident, who kindly gave up some of his Saturday lunchtime and spent 40 minutes chatting on Jim Richman's show (himself a member of over 25 years) about how he started in journalism and broadcasting, also choosing four pieces of music, duly picked from our extensive record library.

Coinciding with our on-air marathon was the annual Christmas Carol service held in the hospital foyer – performed by The Friary Guildford Brass Band and GhosTS (the hospital's own am-dram society), recorded by us and put on air later in the evening for the patients to enjoy, although where possible some of our members bring patients down into the foyer to enjoy the festivities 'live'.

We commenced operations from the Victorian St. Luke's Hospital in Guildford,



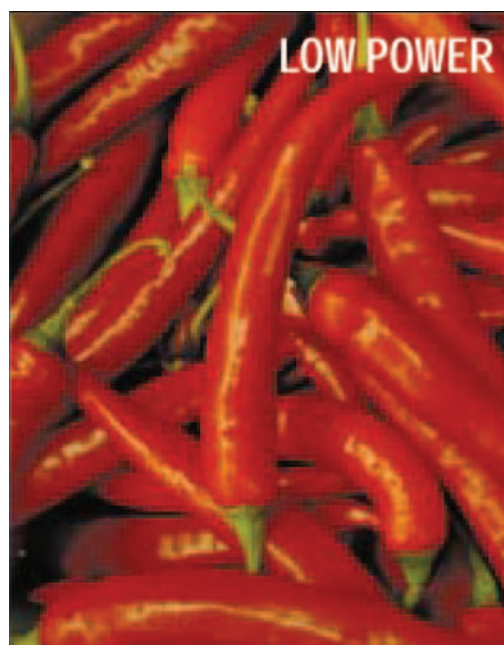
*Pictured, Jim Richman with Michael Buerk, below, Janice Pankhurst (friend of the late Morris Mangan), Reg Swaden, Mark Borland, June Snowden, Andrew Jupp*

moving to the Royal Surrey County Hospital, which gradually took over the role of main hospital serving the area, in 1991. As the RSCH was built in the eighties, the radio system has seen better days and one exciting project on the horizon is the Patient Power Initiative. As you stations already experiencing the advantages of such systems will understand, we can't wait for the huge difference this will make to our output and profile. We know at present not all patients can receive us and we constantly strive to keep in touch with them by ward visiting and advertising our presence around the hospital. We keep up a regular appearance at various local events such as county shows, village fetes, Lions events, etc – one to happen very soon is GuilFest, fast becoming one of the top open-air music festivals in the country. Our intrepid team will be out there soaking up the atmosphere and hopefully getting plenty of interviews with the

stars to include into our shows. These events give us the opportunity to appeal to those with a charitable mind and help raise funds towards the refit of our studios. They were recently freshened up with a coat of paint but the equipment is well past its sell by date. We are about two-thirds of the way to reaching our target.

We were very pleased to welcome HBA President, June Snowden at our recent AGM; it was fascinating hearing her describe her work with the HBA and the history of York Hospital Broadcasting Service. Whilst with us, she co-presented two awards with Guildford Lions President Reg Swaden, our 'Morris Mangan' (a former presenter who gave unstinting service for ten years) award to Mark Borland who, in addition to spending much time in the studio, has a talent for clocking up more ward visits than anyone else, and 'Member of the Year' award to Shelagh Godwin, who in spite of being involved with many other organisations, looking after her elderly mother and recently gaining a granddaughter (not to mention leaving time for her husband!) still manages to find the energy to present three programmes a week and record numerous features and interviews for other shows. Shelagh, with Angie Boxall, won the prestigious Andrew Cross Award two years running in 2002 and 2003 for their 'Eclipse over Africa' feature. Not daunted by this achievement, have entered again this year! There are obviously many unsung heroes amongst our team who haven't yet had a mention but hopefully their time will come.

As a new-ish member of 15 months, apart from the satisfaction of presenting (in both the technical and content sense) stimulating and enjoyable programmes for the benefit of our patients and having a great time joining in the social events (one I'm particularly looking forward to is an intended visit to the 'Ross Revenge', home of Radio Caroline) I find it very reassuring and rewarding that we have all ages and kinds of people involved in Radio Lion with a steady flow of new recruits – and long may that continue. Here's to another 35 years!



## LOW POWER HIGH IMPACT

What do Manchester United and Rushden & Diamonds have in common? Not a lot, but they both enjoy the benefits of a Low Power AM solution from Radica Broadcast Systems, the UK's number one supplier of LPAM systems.

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# New Studio Appeal Launch



For some time now, it has been obvious that our studio building was in urgent need of repair or replacement. The roof leaks in two places, there is damp on one wall and the equipment is coming to the end of its useful life. To make matters worse, the area where our storeroom is housed is due to be demolished within the next two years to make way for a new hospital entrance and car park. It was decided to replace both equipment and building and make an all out effort to open the new premises to coincide with our 40th anniversary in October 2005.

A new Studio Sub-Committee was set up and, after obtaining approximate costs, to try and raise £170,000. An application was prepared and submitted to the lottery for a grant and, as we are members, the Surrey Community Action group were asked to help find potential funds. One of our members is an architect by profession and he drew up plans for a new studio complex and the new building which will be on two floors with the upper floor acting as a storeroom and possibly a meeting room. Our plans can be viewed on [www.radiowey.co.uk](http://www.radiowey.co.uk). In conjunction with the hospital architect, planning application is currently being sought. We also had our Appeal endorsed by the Ashford & St. Peter's Hospital NHS Trust.

We contacted Sir Cliff Richard, OBE and asked if he would act as patron for our appeal and he agreed.

On Monday 7th June, HRW held its official New Studio Appeal Launch amid much publicity in the local newspapers. Present were mayors from two of our neighbouring councils, Elmbridge and Runnymede and the Deputy Mayor of Spelthorne as well as the Chairman and Chief Executive of the Ashford & St. Peter's NHS Trust, the Chairmen of the League of Friends for the three hospitals we broadcast to, local Rotary Clubs and press. After a brief address from me, a Powerpoint presentation of our activities and why we are embarking on this project was made to the gathering followed by speeches from some of the guests present and a recorded speech from Chris Tarrant at which some donations to our fund were made. During the finger buffet and drinks, Red Stripe provided some background music. Press packs on CD were provided to the guests at the end of the evening.



**Pictured, from the top:** New Studio Project Sub committee chairman Clive Stevens speaking at the launch event; Guests and HRW members awaiting the presentation start at St Peter's Hospital, Chertsey; Glenn Douglas, Chief Executive of the Ashford & St Peter's Hospital Trust supporting the new studio launch; Studio one visit, l to r, Jim Allen (newsroom team), Tim Mitchell (presenter), Neil Drinkwater (trainee presenter), Jim Coombe (long serving member and presenter) and Sister Pauline Terrell tries her hand at being a DJ.

Our next objective is the 'Hospital Radio Wey Charity Ball in aid of the New Studio Appeal', which is to be held at the Runnymede Hotel in Egham on Saturday 13 November where music will be provided by the Jive Aces.

# Award for Joanne



A volunteer from AHBS, the hospital radio service at the William Harvey Hospital, has earned herself a place as a finalist in the Ashford Try Angle Awards.

Joanne Strange of Willesborough, was a finalist in the 'Service to the Community' category of the awards, beating 20 other nominations for her award, which was presented at a special awards evening at the Liquid Nightclub in Ashford recently.

Her finalists award certificate was presented by Eurovision singer, Lisa Andreas from Gillingham. Lisa is only 16 and represented Cyprus in the Eurovision contest recently, and has herself been nominated for a Try Angle award in Medway.

Joanne was nominated for the award by AHBS Chairman Daniel Jones and KCC youth worker Katherine Widd. This year is the tenth year of the Try Angle awards, which are organised by Kent County Council's Youth and Community department. Try Angle awards were launched to promote the achievements of young people.

Joanne (17) joined AHBS a year ago and as well as presenting her own weekly programme and visiting the wards, she plays an active role in fundraising and special events. She also spent time contacting children's television programmes to get a whole host of goodies for AHBS to give away as prizes to children in the hospital's Padua ward and gave up her Christmas Day to be at the hospital.

As well as her voluntary work with AHBS, Joanne also freely gives her time as a young Guide leader and is a member of bell ringing team at St. Mary's Church in Ashford. Joanne has to combine her voluntary work with her A-level studies in the 6th form at Highworth School and a part time job.

Speaking after the awards evening, AHBS Chairman, Daniel Jones said, 'Support from volunteers such as Joanne is invaluable to continue our aim to cheer up patients during their stay in the hospital. Joanne always puts in 100% and I was delighted that her dedication to AHBS, together with her other voluntary work, has been recognised publicly in this way as she thoroughly deserves it'.



# Promoting Hospital Radio with Patientline

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**The Northern Echo**  
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This information leaflet is available to all patients at Darlington Memorial Hospital. It will be seen by many patients, staff and visitors each year.

The back page has been reserved for sponsorship. If you would like to have your business details/logo on this leaflet, please do not hesitate to get in touch with Radio Skerne:

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## THE MEMORIAL'S MUSICAL HEARTBEAT GUIDE TO LISTENING TO RADIO SKERNE ON PATIENTLINE

Broadcasting 24 hours a day with live shows every  
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Call \*\*800 free of charge on your Patientline  
telephone to make a request or dedication.

Shortly after the installation of the Patientline system at Darlington Memorial Hospital last summer, we soon realised how much we would benefit from having this facility. For many years the old 'Wandsworth' headset system and controls had been very badly neglected. In the past few years, things had become so bad that the station had used its own funds to purchase replacement headsets and controls at a cost of over £2,000 per Ward. Even then, this was only the tip of the iceberg and the wiring infrastructure was rapidly failing.

The installation of the Patientline system was our saviour! We suddenly realised we could reach our full audience potential once again – something which had not been possible on the headsets system for many years. As part of the Patientline installation, we worked alongside the project manager and hospital Estates Department to ensure that cabling was installed to provide a good clean audio feed from our studio to their control equipment. In addition, we ensured that an internal telephone from the Patientline system was installed in our studio. All of this was done by the Patientline installation teams at no cost to ourselves.

Once up and running, Patientline allowed us to put one free screen of advertising on the continuously running

screen 'loop'. This gives our details including Channel number and how patients can contact us free of charge from their Patientline console. Upon the appearance of this advert, we noticed regular calls to each show from patients asking for requests and dedications. However, our Ward visitors and requests collectors noticed that whilst on the wards, there was a reluctance of many people to use this new system. One issue was obviously a fear of the technology but the overriding factor discovered was that people felt they would actually be charged for any service from the consoles, not being aware that radio services are free but registration is required. Whilst our requests collectors received training from Patientline on the basics of system use and attempted to pass this on to the patients, we felt we still needed another vehicle to get the information across. We came up with the idea of a promotional leaflet with drawings and pictures, made as simple and readable as possible. We were very fortunate that our local newspaper agreed to sponsor such a publication in return for advertising on the back page. We designed the leaflet in association with staff from our hospital, Patientline and the local newspaper in question. A folded A5 size was chosen to give readability and it was printed on

high-quality paper in the hope that each copy would be left in the information slot on the bedside cabinets to be used by patient after patient without the need for replenishment. This has been so successful, a second print run has recently been received, again sponsored by our local newspaper, 'The Northern Echo'.

We have been led to believe by the Area Manager at Patientline, that this is the first such leaflet produced by a hospital radio station to benefit the patients and both organisations. In return for this 'free' promotion, Patientline donates a £5 'freedom' credit card for use on their system each week to be given away to patients. We currently put all the requests from a particular request show (rotated weekly) into a draw and present the lucky winner with their prize during that particular broadcast. To date, this has been very well received by the patients and we've even had gifts of biscuits and chocolates left for the radio volunteers by patients upon their departure from hospital.

In conclusion, working in collaboration with Patientline has worked wonders for our station. We strongly encourage you to open dialogue with your local representative and would welcome other stations ideas on promotion and improvement of hospital radio services.

# Aled Jones and Ruth Gledhill Win Awards

BBC Songs of Praise, Classic FM and BBC Wales presenter, Aled Jones and Religion Correspondent for The Times, Ruth Gledhill, have been honoured for their contributions to the religious media in the 2004 Andrew Cross Awards. Aled was named Religious Broadcaster of the Year, and Ruth the Religious Writer of the Year, two new categories in the Awards which were made at the Churches' Media Conference in Derbyshire June.

Sacred Heart RC High School from Merseyside was recognised in the Young Talent category and the BBC's Songs of Praise Magazine was named Best National Religious Periodical.

The other winners included five independent radio producers, four BBC Local Radio stations, and an Anglican diocesan newspaper.

Peter Blackman, Director of organisers, the Churches' Media Council, said:

'The Churches' Media Council is proud once again to have found such excellent examples of the best on radio, television, video, and websites. We're glad that the press have welcomed our new Awards for periodicals and we're honoured to be able to recognise the Religious Personalities of the Year. Aled and Ruth are extremely worthy recipients of the first Andrew Cross Awards in these categories.'

'The days of widespread protection for religious broadcasting are behind us. This is not a bad thing. On the contrary it is a great opportunity for creative, dynamic programmes, just like those shortlisted, commended and named as winners tonight.'

Nick Stuart, Chair of the 2004 Andrew Cross Awards Judges and Chief Executive of the Independent Producer CTVC, said:

'Religious broadcasters face their most challenging time ever. This presents them with a fantastic opportunity and is forcing them to get their act together. The judges were mightily impressed with the quality and standard of entries for the 2004 Andrew Cross Awards. They show what



can be done, in many ways, and are an inspiration to the churches and media industry. They focus and stimulate creativity – there's loads of that in the religious media; religious broadcasting and writing have never been in better shape.'

'These Awards have never been more relevant and needed. They showcase all that is good when writers and broadcasters engage with the huge interest and thirst there is for exploration of questions about faith and spirituality. Surveys show people have a great interest in religious issues even if they don't go to church so much today. So religion in all forms of media is more important than ever.'

## RESULTS ANDREW CROSS AWARDS 2004

For religious local and regional broadcasting, videos, websites, periodicals & personalities. Total entries 23. Radio 143 entries

**CATEGORY 1** - Thought for the Day sponsored by The Mothers Union  
Looking Ahead BBC Radio Nottingham

**CATEGORY 2** - Advert or promotion sponsored by CHAD Media Trust Ask Jesus for something else – The twelve days of Christmas Churches Advertising Network

**CATEGORY 3** - News Feature or Programme  
Homosexuality debate BBC Radio Leicester

**CATEGORY 4** - Regular Weekly Programme: Speech Based  
All Things considered – Margaret Rizza BBC Radio Wales

**CATEGORY 5** - Regular Weekly Programme: Music Based  
Urban Jamz COMMISSION  
Christian Radio Productions

**CATEGORY 6** - Special Programme:  
Documentary Tears in Heaven HCJB- UK

**CATEGORY 7** - Special Programme:  
Festivals, Worship, Discussion etc  
'Faithdotcom' Xmas GRF Christian Radio

## SPECIAL AWARDS

Radio: RSL, Hospital & Campus Award  
The Rock Me-FM (Multi Ethnic Radio)  
Radio: Young Talent Sponsored by Evangelical Alliance

Sacred Heart RC High School, Merseyside, United in Song BBC Radio Merseyside

**TELEVISION, VIDEO & WEBSITE**  
**CATEGORY 8** - Documentary Diocese of Truro Triple Echo Productions

**CATEGORY 9** - Festivals, Worship, Discussion, Magazine, News etc  
Inside Out – Salvation Army Girl BBC East

**CATEGORY 10** - Video Award  
Restoring Hope in Our Church

**CATEGORY 11** - Website Award  
<http://www.bbc.co.uk/birmingham/faith>  
BBC Birmingham

The Andrew Cross Awards are in memory of the late Bishop Agnellus Andrew and the late Bishop Stewart Cross, former presidents of the Council, who made such rich contributions to religious broadcasting.

## FRONT COVER STORY



Tony Soley with founder members Bob Wood, Tim Stubbs, Terry Mann and Ken Windsor

When Taunton HR decided to go AM, to broadcast to the community of Musgrove Park

Hospital, we thought nine months should do it. Over four years later, after a major struggle, we are Apple AM. Why do we need to broadcast? Hospital radio has changed since we started way back in 1969, we played records and entertained patients in hospital beds. The hospital has changed from the flat roofed buildings the Americans built in 1943, to cater for the injured in the D-Day landings to the three star hospital we have today. M.P.H. is a community within the community of Taunton and surrounding areas.

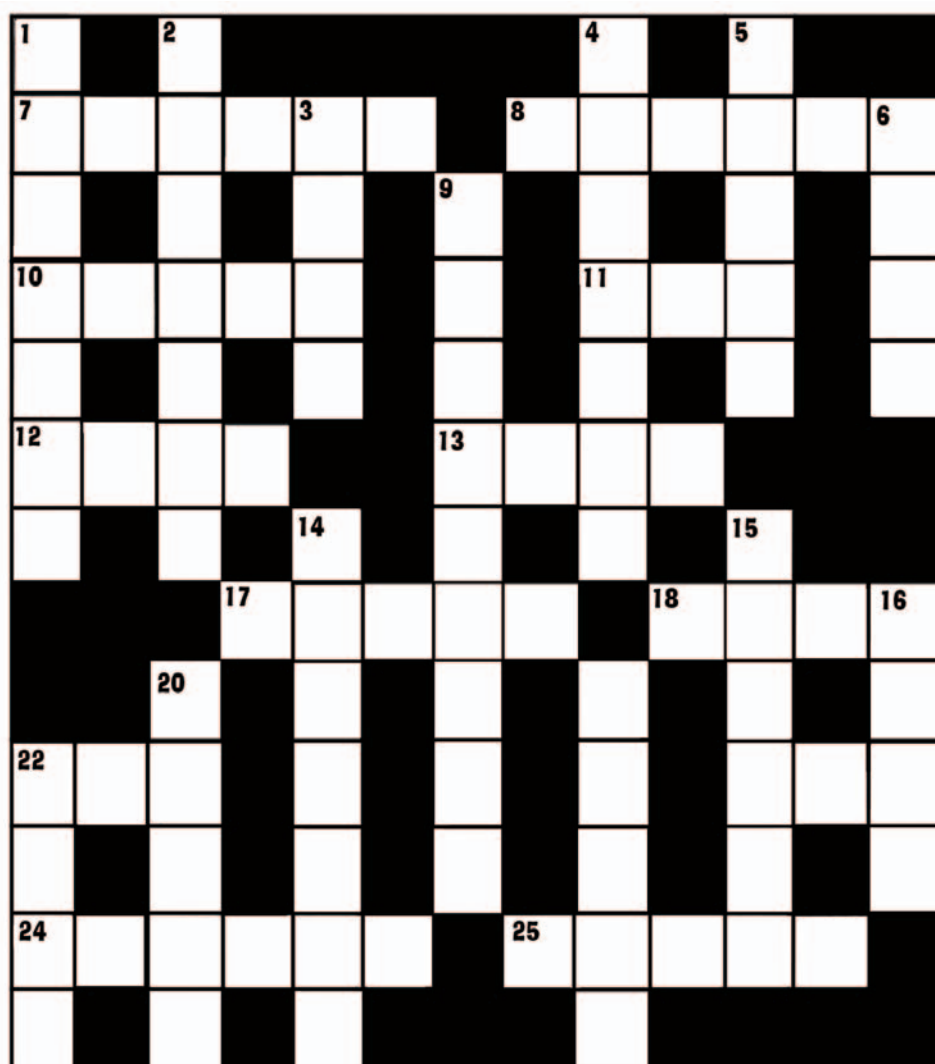
We have two good local radio stations. BBC Somerset Sound, BBC regional radio and Orchard FM, which I was proud to be a presenter back in 1989. Orchard FM gave us local views and news, programmes on classical, jazz, sport, even a show on local wots-ons but is now a 24 hour a day music station catering for a younger audience. Apple AM is a mainly mature music & chat radio station for Musgrove Park Hospital. We broadcast request programmes, religious programmes, the M.P.H. chapel service, music from shows, classical, jazz & big-band ... music for all tastes. But we also cater for our younger listeners, lots of it local talent. Apple AM has plans for OBs on sport, music & drama events, taking our listeners to the outside world but it costs money and we need a sponsor for that. Hospital information will be broadcast on all aspects, parking, state of the roads when going home etc. Another bonus is that not only patients' friends and relatives be able to phone in requests but people who work or visit the hospital can also phone in for a favourite piece of music.

Hospital/community radio ... Apple AM has arrived.

Tony Soley



# The On Air Crossword



## ACROSS

7. Steve, Matthew or Ian (6)
8. Relaunch name of Jazz FM North (6)
10. Prepare a show with cuts (5)
11. Some stations have a flying one for traffic (3)
12. One of the main radio group owners (4)
13. F.M. radio station for Belfast (4)
17. T.V. sidekick of 25 across (5)
18. Tinny headphones? (4)
22. Early Sunday morning man on Radio Two (Christian name) (3)
23. Mr Bruce? (3)
24. Peter, who had an open house (6)
25. Hospital radio patron has a mixed up wagon! (5)

## DOWN

1. A jingle given the brush off? (7)
2. Al has number for modern radio (7)
3. Old style name for a presenter (4)
4. American sounding DJ, could he be Japanese? (7)
5. Aled, of Classic FM (5)
6. Old radio service listened in the house? (4)
9. Presenter has a dark scorch mark perhaps? (9)
14. Radio for premier city (7)
15. Radio Two's whisky? (6)
16. Nosy type of radio award (4)
20. Start of show, or record (5)
21. Stir Royalty for output desk perhaps (5)
22. Arrange mode to impress p.c. (4)

## BRIEFLY ...

### Radio Waves

Coastway Hospital Radio and Hospital Radio Southlands are pleased to announce that Radio Southlands has taken over broadcasting rights to Worthing Hospital as from 15th May 2004. Coastway has served Worthing Hospital since April 1986, originally known as Worthing Hospital Radio until 1991, when the renamed Coastway Hospital Radio served seven hospitals.

Radio Southlands was started in 1972, since when the station has served Southlands Hospital in Shoreham. With the takeover of Worthing Hospital, the station will be rebranded Seaside Hospital Radio. Coastway Hospital Radio will continue to serve the Royal Sussex County and Sussex Eye Hospitals, where the new Patientline entertainment system ensures a wide listenership.

### Royal Date for former President

Former HBA National President Alan Grimadell and his wife Louise have been invited to Her Majesty's Garden Party at Buckingham Palace on Tuesday, July 20th. Alan told On Air, 'that they were both looking forward to the event, and fingers cross it wouldn't rain'!

### Donation from Mayor's Charity Funds

John Huddleston, the Secretary and Press Officer of Radio Link, received a cheque for £250 from Councillor Peter Berry, the Worship the Mayor of the City of Derby, for the purchase of two studio microphones.

### New Ad Campaign

NHS staff from hospitals and community practices all over London got an exclusive look at the new ad campaign from NHS Careers when the Secretary of State for Health, John Reid, launched the campaign from the Chelsea and Westminster Hospital recently.

Those at the launch saw the new TV treatment, Steps, featuring a young man diagnosed with a form of epilepsy after falling down some stairs. The advertisement was shown for the first time during GMTV Breakfast Show.

The previous campaign attracted over 80,000 responses.

# Goodbye from Radio Gosh

After 24 years of broadcasting, Radio Gosh has been closed down by London's Great Ormond Street Children's Hospital to be replaced by Radio Lollipop sometime next year.

The move came as a complete shock to the members and members of staff.

The reasons given by the Hospital Trust was, 'we need a corporate organisation to undertake this type of work'. Since its launch in 1979 Radio Gosh has provided at least 18 hours a week of entertainment from a studio in the hospital, helped by patients, nurses and 33 volunteer members.

When Radio Gosh first started it was one of the first hospitals to use an induction loop broadcasting system. This was replaced eight years ago by a television system with a camera on channel 9, meaning that those children who were unable to come up to the studio, could watch and listen to what was going on.

Over the past 24 years, the station has played host to more than 500 celebrities including H.R.H Prince Philip, our ambassador Sir Paul McCartney, Michael Jackson, Cilla Black, Kylie Minogue, The Spice Girls and members of the cast of The Bill. One of our outstanding moments was in 1999 when we won The Talk Radio Patients Choice Award sponsored by BT and HBA.

As we say goodbye after 24 years can I say thank you to everyone that has been involved. and we can all say, 'A job well done. As our slogan says the radio station that makes hospital fun'. Goodbye and thank you.

**Peter Losch**  
(Chairman 1979-2004)

## THE HISTORY OF RADIO GOSH

In the beginning, there was silence and then there was Radio Gosh. On Sunday 18th October 1980 at 2pm, after 18 months of planning, we were born. This was heard, 'This is the sound of Radio GOSH on 999 KHZ on the medium wave band'.

We officially opened the station in October 1981 with the help of the then Blue Peter Team and coverage on the BBC 6 o'clock news. When we first started to broadcast, it was with a group of just seven volunteers who had never been involved with radio broadcasting before. The programme's

times were Sundays for just five hours. Within a year we increased our output to Sundays 10am to 6.30pm and Mondays and Wednesdays evenings.

Ever since, our aim has been not only just to entertain but to encourage and motivate the children into being part of Radio Gosh by taking part in as many programmes as possible, either in the studio or on the wards with such things as request shows, radio bingo and as many competitions as possible with children coming to the studio and becoming junior DJ's.

One of our aims has been to bring in celebrities, whether pop stars, sporting personalities or television presenters. Over the years we have had Lulu, Kylie and Dannie Minogue, The Spice Girls, The Bill, EastEnders, Grange Hill and Robin Williams but pride of place must go to our Ambassador Sir Paul McCartney.

As time marched on, we celebrated our tenth birthday with a live broadcast from the studio via BBC Radio 5 with guests including Anthea Turner, Keith Chegwin and Mike Read. Within that year we refurbished our studio complex with new equipment. This venture was generously funded by the Special Trustees and from our own fundraising events and officially opened by Simon and Yasmin Le Bon and the next day by the cast of The Bill.

Ever since starting to broadcast, the task of fundraising has fallen upon and been accepted by all the volunteers as part of our day to day running of the station.

One of our most popular events was the bi-annual 50 hour sponsored marathon broadcast, when we tried to get in as many celebrities as possible such as Chris Jarvis, Dale Winton and some of the cast of Casualty.

With the opening of the V.C.B. building, we introduced a television network to our broadcasting and in 1998 a system of Teletext and graphics.

In 1999 we started another new idea, direct pictures from the studio so that every one could see and hear Radio Gosh. This was made possible by a large amount of fund raising and generous donations.

The highlight of that year was being awarded via B.T and Talk Radio 'The Patients Choice the Best radio station of the year', with a large cheque and trophy at a black tie dinner hosted by Jeremy Beadle in Coventry.

## Julian Brinkworth



The death has been announced of Julian Brinkworth, a familiar voice to listeners of BBC Radio Wales. Radio was a strong theme throughout Julian's life and his earliest memories are of listening to Uncle Mac on his parents big Cossor valve radio. He trained as a Radio Officer in the Merchant Navy in the 1970's until student politics intervened and he became a local student leader in Cardiff. After several years working in the Voluntary Sector, he resumed his interest in radio in 1987 by setting up the award winning Rookwood Sound Hospital Radio station at Cardiff's Spinal injuries hospital. Julian and his team raised over £30,000 to finance the project and their fundraising efforts included hiring Concorde for the day. The station thrives to this day with many of its volunteers graduating to professional broadcasting.

Julian joined the Presentation Department at BBC Radio Wales in October 1990 and became a familiar voice, reading the news and making continuity announcements as well as presenting a variety of programmes over the years.

Julian also had a keen interest in transport and buses in particular. In 1994 he established a guided open-top bus tour of Cardiff using fellow broadcasters as tour guides. The tour continues today under the worldwide City Sightseeing banner. With fellow broadcaster Roy Noble, he acquired and restored a former Aberdare Council single deck bus, which has attended numerous transport rallies throughout the country.

Julian was 48 and fought cancer for a number of years. He leaves wife Lyn and teenage children Lisa and Matthew.



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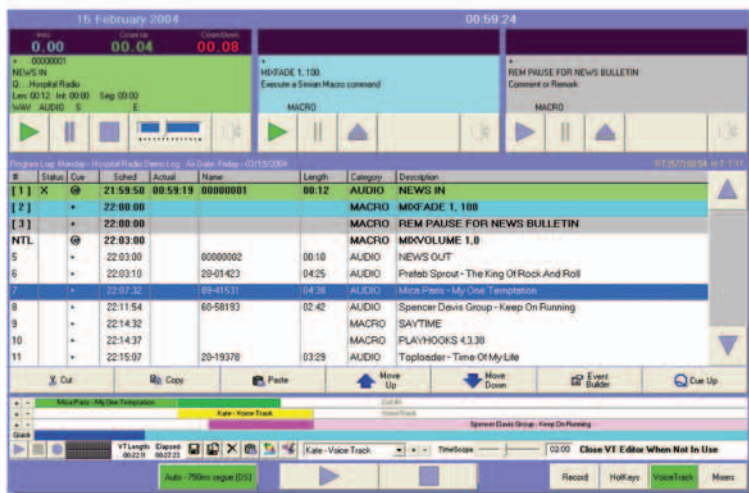
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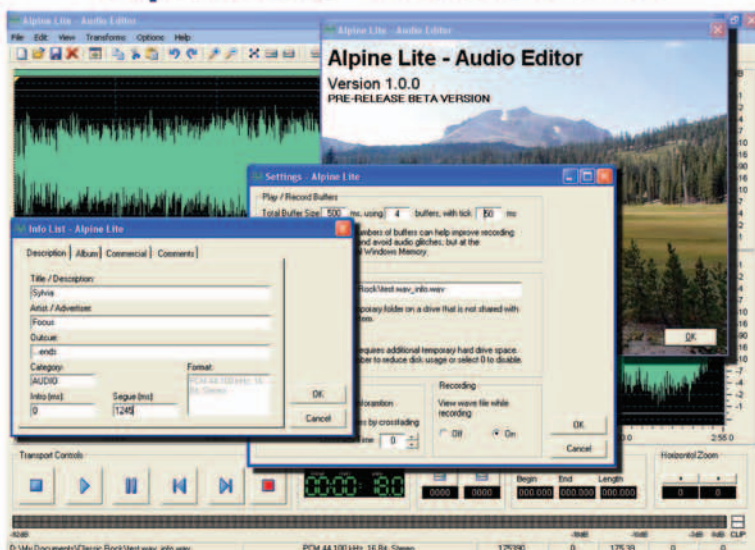


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