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# The Official Journal of the Hospital Broadcasting Association

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# FRONT COVER STORY:

Members of Radio Glamorgan release 500 balloons to celebrate their 40th birthday. See full story page 24





Welcome to our bumper Spring edition of On Air - our largest ever edition. As you turn the pages, you will find useful information from Paul Easton on preparing for your show; there is also a report from David Folker, General Manager of Football DataCo and also an article from David Wood, Chief Executive of Attend on forging closer relationships with the HBA.

With Awards fast approaching at the end of the month, I have included the top ten in each of the categories in case you had not already had the chance to pick them up from the HBA website.

Please welcome Tracey Smith, our latest columnist, whose amusing report you will find on page 21. I would love to hear your comments, please write to the address below. Whilst referring to Tracey, I cannot let her husband Ray go unmentioned. Ray has very kindly produced the cartoon on page 20 especially for us and I await with baited breath your replies.

All in all, there is plenty to read in this issue but there is always room for your report. You know where to send in your reports ... and make it soon!

Michelle

# DIARY DATES

28th-30th March 2008 SPRING CONFERENCE 2008
29th March HOSPITAL RADIO AWARDS 2008
QUEENS HOTEL, LEEDS
29th March 2008 HOSPITAL BROADCASTING WEEK
10th-12th October 2008 AUTUMN CONFERENCE
RENAISSANCE HOTEL, SOLIHULL
11th October 2008 HBA AGM
27th-29th March 2008 SPRING CONFERENCE 2009
HILTON HOTEL, BLACKPOOL

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# **Committee Report**

# Welcome

Firstly, it's welcome (or rather welcome back) to the HBA to City Sound Hospital Radio in Leeds, our latest member station. I hope that we'll see you at conference!

# Football Dataco

Some stations that provide a commentary service from their local football ground may have recently been asked to sign an 'access agreement' with Football Dataco Ltd (FDC). This company manages the broadcasting rights on behalf of all FA Premiership and Football League clubs. Security is being tightened at all clubs over the next year or so and, eventually, anyone providing commentary or reports live from football grounds will need a photo-ID, this ID only being provided to those affiliated with media organisations that have signed an 'access agreement'.

When FDC first became aware of hospital radio stations providing commentary, the standard access agreement was modified slightly for hospital radio use, without any real knowledge of hospital radio. The terms of the agreement were, therefore, not suitable for most hospital radio stations. On being made aware of FDC and its access agreement, HBA contacted the company and I met with representatives of FDC in January. We have agreed that HBA will work with FDC's lawyer to adjust the language of the access agreement to be more suitable for hospital radio stations. We are also in the midst of working out how best to administer access requests from HBA member stations to FDC, and how FDC can verify an organisation is a bona fide hospital radio station.

One complication is that football, like many other sports, has become much more commercial over the years. There are now commercial deals in place between FDC, on behalf of the clubs, and various other media organisations guaranteeing them certain exclusive rights. These deals were done without thinking about the implications for hospital radio, because no-one at any of the clubs raised the issue with FDC. A hospital radio station broadcasting commentary may break such an exclusive deal. HBA and FDC are trying to understand the extent of the problem here and the likely implications. Due to 'overspill' reception, it is clear that the implications are greater where stations have an LPAM or LPFM licence, or stream their



by Nigel Dallard, Secretary

service on the internet.

It is likely that, by the time you read this, you will have received an e-mail from me asking that you contact me with details of any football commentary that you broadcast. I hope that, by the time of the next magazine, I will be in a position to provide you with more concrete and positive news. Since contact has been established with FDC, their representatives have been very helpful; it is not their intention to stop you from providing commentary to patients stuck in hospital beds.

See the article in this magazine from David Folker for FDC's take on this subject.

# **Training Events**

On 17th February, I attended a halfday regional training event organised by Neil Ogden, our Southern Regional Rep and hosted by my own station, Winchester Hospital Radio. Three Pauls - Paul LeFeuvre of HR Basingstoke, Paul Blitz of Winchester HR and HBA Programming Adviser, Paul Easton provided three hours of presentation-related training to 56 delegates from across southern England. It was a great day, albeit a rather busy one and I heard nothing but praise and thanks from those who attended. This follows on from another successful regional training day organised by the Wales & West region last year and clearly fills a need from volunteers at our member stations.

At our January meeting, the EC

adopted a number of recommendations from a small working group looking at the future of HBA's conferences. This will see some significant changes to Autumn conferences, starting in 2009, with the events being re-focussed on the provision of training to hospital broadcasting volunteers and, hopefully, run on a more regional basis. Please read the separate article in this magazine for the full background and further details.

# **Attend**

Over the last few months, led by June Snowden and Phil Moon, the HBA EC has been meeting with a number of other national charities and other organisations working in the healthcare sector. There appeared to be a lot of synergy between one of these, Attend, and HBA. Attend is the national umbrella organisation for hospital Leagues of Friends and community-based health and social care support groups. A number of HBA member stations, primarily those that are run as part of the hospital League of Friends, are already members of Attend

After discussions with Attend's Chief Executive, the HBA EC has decided that it makes sense for HBA and Attend to work together, each complementing the other, to provide a more comprehensive support package to hospital broadcasting organisations than HBA can provide on its own. HBA will continue to provide much the same services as we do now, hopefully enhanced as we restructure the association, focussing on support and advice that is targeted at hospital broadcasting organisations that are small charities run by dedicated teams of volunteers. Attend, being a much larger organisation than HBA, with a number of full-time staff and a small suite of offices in London, is able to offer HBA members a number of services that are complementary to those offered by HBA, including a legal advice telephone line (as mentioned by some in response to our recent consultation) and, perhaps most significantly, a comprehensive insurance package at a very competitive rate. We also hope to be able to use the Attend Academy to be able to increase the range of training opportunities available to hospital broadcasting volunteers. There is an article from Attend, introducing the organisation to you later in this magazine.

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# Technology for today and tomorrow

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# **Show Preparation**

'How much time should you spend on show prep?' is a question that's often asked.

While the answer can vary, depending on who you ask, from 15 minutes to an hour for each hour you spend on-air, perhaps some better and more relevant questions should be 'How long do you need to spend on prep?' and 'How long do you really spend on prep?'

Much depends on the show and the time of day, of course but it really takes as long as it takes to do good prep. It can't be measured simply in terms of 'desk time'.

I'm surprised and dismayed, by a few professional presenters who claim they 'never bother' with show prep or even keep up with the news or take the trouble to find out what interests their listeners. They're usually the ones who think all they need to do is print off a few pages from a prep service, grab a couple of tabloids on their way into the studio and just read stuff out of them verbatim. And then wonder why career progression passes them by.

# Good radio requires effort

I recall once hearing a demo, in which the presenter mentioned it was 'National Jellybean Day' in America. That was it; nothing else. Yet I, for one, would have liked to have known more about it, as, I'm sure, would other listeners. How do they 'celebrate' it;



by Paul Easton

what do they do? Is it just another of those events like 'National Sausage Week' that we get in this country in order for manufacturers to create a bit of interest in their products, or is there more to it than that?

Apply the 'So What?' test to ensure your listeners are likely to be interested in the item. If you're going to use info from a prep sheet etc. then at least try to do something more than just read it off a list. Anybody can do that, yet a single, simple, fact could become so much more interesting with just a little bit of extra research – not to mention

the addition of an observational or humorous, comment etc.

# of thing that marks out the good broadcasters from the mediocre ones

Similarly, if you must read stuff out of the papers, read the article through beforehand so you're familiar with it. It's even better to tell the story in your own words. Otherwise, it sounds so obviously 'read', which doesn't do anybody any favours.

Of course, the best source of showprep material is readily available all the time and, even better, it's free!

The best inspiration for prep should come from your own real-life observations rather than simply reading funny stories out of the tabloids or from the internet.

Talking about what's going on around you makes it easier for you to engage with your listeners and, in turn, helps make them want to keep listening.

Also avoid talking about people and things on the radio in a way which excludes the audience. It is unacceptable because it builds barriers between those inside the radio station and the listener. All in-house technical terms and broadcast jargon are incestuous. Don't talk about problems inside the radio station, the quality of the coffee and so on.

# **Update on Beware Bogus Callers**

Following our article in the previous issue of On Air, 'Beware Bogus Callers' concerning the liaison between Derby Hospital Radio and Derby County Council's Trading Standard, I am delighted to report that there has been considerable local coverage in the media: BBC Lincolnshire asked for someone from hospital radio to interview. This task fell to Julie Cox, as regional rep for Lincolnshire, together with someone from Consumer Direct.

The Leicester Mercury newspaper has been out to photograph a hospital radio station and run an article, which I am told has been published in their local paper, the Northampton Courier and there was also coverage on Oak107 in Loughborough as a campaign but that focused more on the crime message rather than the hospital side ... but hey, it's all coverage.

There may have been others but this

is the people who have responded to the press release from Trading Standards/Consumer Direct.

The interview that accompanies the infomercials is just under five minutes, so Derby have decided to put it up for the Speech Category of the HBA Awards.

The following stations in the East Midlands will be participating in the Beware Bogus Callers campaign this year:

- Pilgrim Hospital Radio, Boston.
- Spire HR, Louth
- Radio Witham, Grantham
- Radio Robin, Ilkeston
- Radio Link, Derby
- Trust AM, Worksop/Bassetlaw
- Millside HR, Mansfield
- Nottingham HR
- Radio Fox, Leicester
- Radio Gwendolen, Leicester
- · Carillion Radio

Lougborough/Coalville/Melton Mowbray/Ashby

- Castle Mead Radio, Hinckley
- Kettering HR
- Radio Nene Valley, Northhampton.

The pack has also been supplied to Lincoln HR, as last year.

This has been a very worthwhile project for Trading Standards as there are older people in hospital who are the ones targeted. For the East Midlands hospital radios it's provided a useful interview and message which can support the unique role of hospital radio, especially for stations wanting to demonstrate to the Trust the benefits of having a hospital radio station. Also, it's been lucrative as it's resulted in around \$4,000 flowing into the coffers of the East Midlands stations.

Mark Atherton Senior Trading Standards Officer

# **Access to Football Grounds for Reporting**



My thanks to Nigel Dallard at the HBA for this opportunity to provide some information for those Hospital Radio stations that wish to attend matches in the Premier or Football Leagues.

During the 06-07 season the two English football leagues decided to introduce a photographic ID card system for people wanting to access 'back of house' facilities such as the press box, radio commentary positions, broadcasting gantries, photographer pitches, etc. This card scheme came into force for this football season commencing August 2007

There was one overriding reason behind the creation of the scheme, relating to security – the concept that other organisations handling public events use photographic ID regularly and here was football with a large number of 'official entrants' entering grounds with no definitive mechanism to check that they were who they said they were. There had been incidents in the previous season that indicated certain press facilities were being loaned to members of the public who had gained access to non photo ID press accreditation.

Increasingly there were worries, that the challenges of today's society with its terrorism threats were not being adequately addressed.

As a result of bringing in the ID Card scheme, representatives of Hospital Radio who had 'unofficial' relationships with the local club began to contact Football DataCo (FDC) requesting ID Cards and by implication media accreditation.

In turn this led to a meeting with HBA and the offer of this opportunity to provide information on the changes taking place.

# by David Folker, General Manager

Just a quick word on FDC – it is owned by the two professional English football leagues and among its functions it handles a centralised media accreditation system for access to the 92 clubs as owners of the two leagues. It therefore fell to FDC to implement the new ID Card system.

The way the media accreditation system has worked for many years is this:

- Media organisations enter the grounds to report the 'news' under pre agreed conditions
- The conditions can be contained in a commercial agreement with a company like Sky or BBC or IRN equally the conditions could be a media access agreement that is non commercial and relates only to providing access for the purpose of reporting the news
- The conditions in either form of agreement state what the media organisation can do when it is present in the ground. The logic behind this is that the league and its clubs might be in breech of another agreement if all the terms are not clarified for each attending media organisation.
- A media organisation approaches FDC and requests accreditation
- FDC researches the organisation, provides an appropriate agreement containing the conditions of entry
- The accredited organisation tells FDC who their representatives are, their role (commentator, reporter, photographer etc), provide names and photographs so that FDC can generate an ID Card for each representative
- The accredited organisation or its representatives then contact the

appropriate club and request permission to attend a match quoting their media accreditation agreement reference number and bring along their ID Card.

• The accreditation might be at a single club level, or a league level or a two league level.

For the season 2008-2009, there is an intention to launch an on-line booking system to allow accredited organisations to logon and request their seat via e-mail to speed the process and make it more accurate.

As a result of these improvements to the accreditation system, we need to have contact with all hospital radio stations who want to be present in the grounds so that we can arrange media access agreements. We will need to know the kind of access you require, the clubs/ leagues required, what you are reporting, the kind of signal you will be broadcasting, i.e. closed loop or low power FM/ Medium Wave.

Based on this information we can check the commitments of the leagues to see if there is a potential conflict – an extreme example would be a central exclusive commentary agreement where a local hospital radio station is also providing commentary on low power FM.

In the event of a conflict, FDC would work to resolve these and issue an appropriate accreditation. Where it is deemed helpful the HBA have offered their services in resolving any issues.

Please don't hesitate to get in touch with us to discuss any issues you might be experiencing.

Please contact Kelly Williams, kwilliams@football-dataco.com Telephone 020 7864 9163.

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# Attend and the HBA





Attend was established in April 2006 and aimed to support its development from the umbrella body for local Leagues of Friends, to a place to belong for a much broader range of volunteering organisations in health and social care.

We offer a wide range of benefits, with something for everyone. The diversity of our member groups working in a wide range of health and social care settings gives you access to a great wealth of experience – if your group is faced with a challenge, you can be sure someone else is facing it too and may have good ideas and resources to share.

We also provide a wide range of practical support. We have dedicated staff and volunteers across the country who are able to provide you with support on a local level, as well as the support we can provide from head office.

Our purchasing power makes available reduced cost insurance as well as preferred rates of interest to members through the Barclays Group Deposit scheme.

Should you need any legal advice, membership gives you free access to First Assist Legal Advisory Services and as a registered body we are able to countersign your Criminal Records Bureau applications.

We are a national agent for the Department of Health Opportunities for Volunteering scheme, offering you the opportunity to apply for grants of up to £20,000 per year to help you begin new and innovative volunteering projects.

We encourage you to take full advantage of the support and inspiration that Attend membership can offer.

Our comprehensive insurance scheme for all of our members is provided by Stackhouse Poland.

As a member of Attend, your group is enrolled in the standard benefits cover for employer's liability, public and product liability, trustees indemnity and personal accident cover. Details of the scope of these covers are below.

# Standard benefits - limits of cover

Employers liability \$10,000,000
Public liability \$10,000,000
Product liability \$5,000,000
Trustees indemnity \$250,000

# Personal accident – category of insured person

	Α	В	C	D	E
Death	£5,000	£3,000	£3,000	£1,500	£750
Loss of lim	bs, sight,	speech o	r hearing		
	£15,000	£3,000	£3,000	£1,500	£750
Permanent	total disa	blement			
	£15,000	£3,000	£3,000	£1,500	0
Temporary	total disa	blement	from usu	al occupatio	n
	£100pw	<sub>7</sub> ()	0	0	0

A: any person 16-70 years of age

B: any person under 16 years

C: any person between 71 and 75 years

D: any person between 76 and 80

E: any person between 81 and 85 years

# **Additional benefits**

One of the principal benefits of the new RSA programme to all of our members is access to the new additional benefits insurance package. This is a very competitively priced 'all risk' insurance cover specifically designed to meet the needs of members who have additional items such as stock, money, computers, cash registers, fund raising equipment etc. that needs to be insured. For an annual payment of £166\*, your group will have automatic access to £100,000 of cover with Royal Sun Alliance.

# This cover includes:

Contents and building insurance including loss of or damage from fire, lightning, earthquake, explosion, aircraft, smoke, riot, civil commotion, strikes, labour or political disturbances, malicious persons or vandals, theft, storm tempest or flood or escape of water, escape of oil, frost, impact, falling aerials, falling trees, loss of rent, subsidence, ground heave and landslip, accidental damage.

# Additional benefits plus

If your group required extra insurance cover not mentioned here we are able to arrange this.

Attend and the HBA have enjoyed an increasing understanding of each other. David Wood, Chief Executive of Attend says 'At a local level local friends groups and hospital radio stations work closely together. It is great that this is now replicated at a national level.

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# Newsround ....

# **Soundings Bows Out**

The Trustees of the charity Soundings Audio have reluctantly decided that it is time for the Soundings Magazine and its associated on-line support services for hospital radio stations, to call it a day at the end of March.

Soundings, which started back in May 1989, is now staffed by just a handful of volunteers – too few to effectively run the administrative side of the charity – and the lack of any regular funding for two years has proved too much for the organisation as it has struggled to cover its modest basic running costs.

The Soundings team would like to say a sincere 'thank you' to all stations that, over the years, have been broadcasting information for patients about living with sight loss – either the individual Soundings audio features or the full one-hour programme.

However, all is not lost since it's known that there's a real need for this type of service, so a new charity – called 'Infosound' has been set up and is already piloting an on-line service that offers downloadable self-contained bulletins containing information that, like Soundings, cover all aspects of living with sight loss.

What Infosound offers may well evolve over the next few months and all comments and suggestions are welcome during this pilot period before the service kicks off for real in April, just as Soundings comes to an end.

Infosound can be found at www.infosound.org.uk.

# 14 Years' Service

Ken Bell celebrated 14 years with Ayr Hospitals Radio in January. Ken helps with the administration of the charity as Secretary and is also our sports anchor man on Saturday afternoons, while we broadcast the football commentaries. Ken controls the sound coming into the studio and connects up to us on an ISDN Telecom line and keeps us up to date with all the scores around the country. If no games are being played, Ken gets the chance to play music and he loves to tell the listeners what happened this day many years ago and whose birthday it is or was on this date.

Mike Manley, Ayr Hospitals Radio

# 10 Years' Service

Colin Mutch celebrates ten years at Ayr Hospitals Radio. He presents the Sunday Morning programme from 9am till 11am. His theme is rock'n'roll from the 60's 70's 80's . He spends about an hour after every show looking out music for his next programme and always has a Featured Artist on his show and makes sure he has all the information about whoever it is. Colin is a senior consultant for an Insurance company in Glasgow. Wife Vicky is also involved at the Ayr Hospital as a secretary. Even though Colin has a fantastic selection of music of his own, he likes to browse through the music library to find what he wants. Many years ago he assisted the local radio station Westsound with some of his collection.

Mike Manley, Ayr Hospitals Radio

# Outside Broadcasts at Ayr

I thought you would like to hear about our football commentaries on the weekend of 27th and 28th October 2007. Firstly, on the Saturday we broadcasting the football commentary at the Kilmarnock (3) vs Hearts (1) game to the Hospitals on an ISDN line and also on the Internet for 'Killie World' and our anchor man Ken in the studio received phone calls from Atlanta, Georgia, Dallas, Texas, Newhaven and Connecticut and also one from Busan, South Korea and one from Mansfield in England who were all logged into the game on the internet. Ken relayed the calls through and it was so exciting talking to these people. This was a first for us. On Sunday, 28th we linked-up live with Glan Clwyd Hospital Radio in Wales on the phone mixer lines and enjoyed a 30 minute programme with them. They were doing a Marathon and invited us to be a part of it. If any other radio station would like to link-up with us on the phone-line or on the ISDN Line, please contact me anytime and we'll fix something up. By the way the patients loved our link-ups. Mike Manley, Ayr Hospitals Radio

# Kendal Hospital Radio Changes Name

Kendal Hospital Radio is now called Bay Trust Radio, this is ahead of major changes for the broadcaster who has been asked to supply the rest of the Trusts Hospitals with a full 24/7 service to include news and sports. This has been possible with a grant from the Trust fund of Morecambe Bay Hospital NHS Trust so that BTR could purchase Barix in streamers and Ex Streamers from P Squared from Hull.

John Williamson, Kendal Hospital

# **Obituary Dennis Williams**



'Hello everyone', delivered in a slow and very deliberate manner was the first I'd ever heard of Dennis Williams. I had the task of playing his onceweekly, pre-recorded show whilst a fledgling broadcaster on Nottingham Hospitals' Radio many years ago.

'Melody Parade' was a light entertainment programme in the truest sense of the word purveying music from the turn of the last century to the early 1950s but never just your standard favre.

From light classical to comedy, Gilbert and Sullivan to the music hall days, film scores and soundtracks, revues and everything in between, Dennis had a way of capturing his audience for this regular half-hour of melody and song but always, as Dennis said, 'on the lighter side'.

When I became Station Manager at Radio Robin in Ilkeston some years later and knowing that our audience was 'of a certain age', Dennis was one of the first people I contacted about getting his programmes 'on the air'. He duly obliged with an enthusiasm and dedication second to none.

Dennis recorded his shows in a converted room at his home in Brighton and supplied not only Radio Robin but Chichester, Portsmouth, Nottingham and Mansfield's (Millside) Hospital Radio services too, with either cassette tapes and latterly MiniDiscs.

A dear friend who sadly passed away in January after an illness has left a legacy of shows and entertainment that many stations simply couldn't do today due to Dennis's vast knowledge and musical collection.

A dear friend who will be sadly missed by his wife and family and by people like myself but fortunately not by the patients who still regularly enjoy his programmes and are still able to join the Melody Parade every week, where

Radio

# Newsround ....

Dennis's dulcet tones still greet listeners with a cheery but very slow and deliberate, 'Hello Everyone!' Richard Smith Vice-President Radio Robin

# **Long Service Awards**



BBC Radio 2's Alex Lester presented six members of Hospital Radio Hastings with Hospital Broadcasting Association Long Service Awards recently.

Beryl Challis (not pictured) and Clive Garrard were recognised for 25 years' service to the charity, Steve Wilson and Elizabeth Held were recognised for 15 years and Philip Hamblett and Wendy Butler were both awarded certificates for 10 years of voluntary work.

The late Ian Butler was also posthumously awarded a 30 year certificate in recognition of the service he gave when Hospital Radio Hastings started in 1975, through until his death in 2007.

Hospital Radio Hastings has been running for over 30 years. Broadcasting 24 hours a day for the patients of Conquest Hospital, it has over 40 volunteers who have over 220 years service between them.

# Linking to MacMillan Unit

Radio Calderdale has now linked to their MacMillan Cancer Unit at the Calderdale Royal Hospital. The link has its official launch on Monday 31st March at 10.30am. Are they the only radio station to have tried and been successful in doing this? Jeff Kirby would be delighted to hear from you.

On Mothering Sunday, the station delivered 250 bunches of daffodils to the lady patients (they don't discriminate between mums and non mums) at The Calderdale Royal Hospital thanks to the kind support of a local florist, who has for the last three years made the station a generous donation.

Jeff Kirby AKA Captain Chaos

# Valley Park Radio On The Move

In July 2007, Valley Park Radio was told by the Dartford and Gravesham Trust that the rooms they had been occupying as their studio since the hospital opened were now needed by Medical Records and that they were being asked to move! What a daunting prospect!

Valley Park Radio has always maintained a good relationship with the Trust and there was no question of us closing down, instead a new home was to be found. By some twist of fate, July 2007 also saw the introduction of the new smoking laws in England, as a result, the staff smoking room was no longer needed ... and so, plans were drawn up for VPR to take over this SMALL space.

As is the often the case, the decision and budgeting took some time to finalise and about two weeks before Christmas their new studio was ready for them to move into (having been thoroughly cleaned of the brown smoke stains) and even extended by a couple of metres.

Ready to move into, doesn't, of course, mean ready to use ... they had a room ... not yet a studio. They also had a deadline, to be out of their old studio by the first week in January 2008!

Frantic work began, dismantling the old studio and deciding what they were going to be able to fit into the new one ... they were going from a two studio, one record library and one rack room complex, to a single L shaped room. An early victim of the move was the vinyl and turntables, space simply did not permit. They enlisted the help of a carpenter to build CD shelving and some cupboards to store spare equipment and managed to reuse the old woodwork to house the desk and rack equipment. Fortunately VPR had previously invested in PSquared's Myriad system and so were only off air for a matter of minutes, as they switched off the old studio and switched on the new ... but 'live' broadcasting was to take longer. Studio engineer Dave Lamb, assessed the work to be done and determined that with the time available to him and the work involved, they would have to remain on the automated service for all January.

Fortunately for Dave, he had a more than capable assistant in the form of his future father-in-law Geoff and the two of them set about the mammoth task of building a studio complex ... not to just rebuild what they had but to improve on it.

Relaunch day took place on Sunday, February 3rd 2008! And after hours of work, Valley Park Radio is back!

Thank you Geoff and Dave for all your work!!

Jason Tomlins, Valley Park Radio

# **Emmerdale Star at Bradford**

Poorly children facing the prospect of spending Christmas in hospital were given a bit of festive cheer when former Emmerdale actress Ursula Holden Gill, who played Alice Dingle, visited to read stories to them and hand out presents. Ursula spent Christmas Eve afternoon on the children's ward, at Bradford Royal Infirmary reading to the youngsters.

The event was organised by BRI's hospital radio station Radio Royal and presenter George Sumner, secretary Val Williams and trainee presenter Sarah Pickles, 17, joined Ursula on her visit.

It is the first time they have organised such a visit and said they hoped it would go down well with the children and their parents.

Ursula's voice is already a familiar sound to many of the young patients who have stayed in hospital this year as she is a regular on hospital radio station Radio Royal. Earlier this year she recorded a series of stories to be broadcast during children's hour to help the youngsters relax during their hospital stay.

# Sonifex Distributor of the Year Awards 2007

Sonifex's distributor of the year awards for 2007 have been announced. Canford Audio were awarded best UK distributor and Comcon, the Indian distributor, best export distributor.

lain Elliott, receiving the award for Canford, commented, 'It's refreshing to know that our sales for Sonifex in the last year were the highest that they've ever been and are in line with Canford's expansion plans'.

Sonifex Indian distributor Comcon received the export sales award for continued high sales in the Indian territory.

Marcus Brooke, Managing Director of Sonifex, said, 'Comcon have taken full advantage of the sales opportunities available with the release of the commercial radio licenses in India. They've been extremely successful with our Redbox products which are now installed in most of the commercial radio networks in India'.

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# National Hospital Radio Awards

# **Station of the Year**

Hospital Radio Basingstoke Radio Cherwell (Oxford) Radio Lion (Guildford) Radio Redhill Winchester Hospital Radio Harrogate Hospital Radio Hospital Radio Plymouth Radio Northwick Park (Harrow) Radio West Middlesex Valley Park Radio (Dartford) All entries had to be a stand-alone documentary style recording featuring extracts from the station's output, maximum 15 minutes. The entry had to give the judges an insight into your station, the hospitals you broadcast to, style of presentation and programme content. Also include material from any special programmes or events covered during the year. Previous Winners Hospital Radio Perth Hospital Radio Chelmsford Radio Redhill Radio Addenbrooke's Auckland HR Bath Hospital Radio TLF Radio Radio Cavell

# **Male Presenter of the Year** Mark Bexley, Harrogate Hospital Radio

Adam Ravenscroft, Chelmsford HR

Alex Ganotis, Northern Air HR

(Manchester)

Dave Francis, Radio Redhill Tom Foster, Chelmsford HR Neil Ingebrightsen, Victoria Radio Network (Kirkcaldy) Jimmy Luff, Winchester HR Steve Pexton, Harrogate HR Dave Bee, Northern Air HR (Manchester) Ben Punter, Radio Northwick Park (Harrow) Presenters were required to submit a 5 minute entry showing the judges the diversity of your presentation and your awareness of the listeners. Include as many different on-air clips as possible, not all from the same programme. Judges in previous years have been impressed by interviews presenters have done with both personalities and patients. They look for presenters who don't sound exactly like those broadcasting on local commercial and BBC local studios. 'Be yourself'. The maximum length of this entry should be 5 minutes. Previous Winners John Murray, Victoria Radio Network David Reece, Radio Northwick Park Alex Grundon, Whitechapel AM John Murray Alex Grundon

The Judges have made their selection for the top ten in each of the categories for 2008 and here is the outcome ...

David Moran (Presenter of The Year) Steve Catchpole Paul Travill (Presenter of The Year)

# **Female Presenter of the Year**

Diane Clarke, HR Tunbridge Wells Anna O'Brien, Winchester HR Lauren Rich, Radio Northwick Park (Harrow)

Hannah Wigham, Kingstown Radio (Hull)

Sandy Iliff, Radio Fox (Leicester) Doreen Newman-Holden, Kendal HR Sarah Williams, Winchester HR Nabila Pathan, Whitechapel AM (London)

Brenda Massie, Grampian HR (Aberdeen)

Sam Jenkins, Chelmsford HR Members were required to submit a 5 minute entry showing the judges the diversity of your presentation and your awareness of the listeners. Include as many different on-air clips as possible, not all from the same programme. In previous years judges have been impressed by interviews presenters have done with both personalities and patients. They also look for presenters who don't sound exactly like those broadcasting on local commercial and BBC local studios. 'Be yourself'. Stations can enter as many presenters as they wish for this category.

Maximum length of entry 5 minutes.

Previous Winners Sandy Iliff, Radio Fox

Diane Clarke, HR Tunbridge Wells Rebecca Devally, Whitechapel AM Faye Grantham

Rebecca Devally Clare Hunter

# **Special Event**

Hospital Radio Glamorgan (Cardiff) Hospital Radio Tunbridge Wells Radio Lion (Guildford) Radio Redhill Rookwood Sound (Cardiff) Hospital Radio Hillingdon Hospital Radio Basingstoke Hospital Radio Chelmsford Kendall Hospital Radio Radio Cherwell (Oxford) This award recognises a one off programme broadcast by the station. A 15 minute compilation of the programme is invited, no music tracks in full. It must be a one-off event and not part of the station's normal day to day output.

Previously judges have looked for entries that have brought a flavour of the event or occasion to the hospital bedside. Maximum length should be 15 minutes.

Previous Winners Hospital Radio Perth Radio Cavell HR Plymouth

Radio Redhill

Southern Sound / Victoria Infirmary Radio

Radio Redhill Radio Tyneside Radio Redhill

**IRN Best Speech Package** Bath Hospital Radio Hospital Radio Perth Radio Link (Derby) Radio Redhill Harrogate Hospital Radio Kingstown Radio (Hull) Radio Witham (Grantham) Rookwood Sound (Cardiff) Valley Park Radio (Dartford) Winchester Hospital Radio The entry should be a maximum of 5 minutes taken from a programme or interview that has been broadcast on the station. All music should be edited out of the entry. The material must

have originated from station presenters and not from any other source. Judges have looked for material that has kept the attention of the listener. Entry should be 5 minutes maximum.

Previous Winners Whitechapel AM HR Chelmsford Whitechapel AM Radio Brockley, Interview with Chairman of Royal Orthapeadic Hospital Radio Redhill

Radio Witham (Non-Music Category)

# **Best Newcomer**

Ellie Jackson, Harrogate HR Carly Hockley, London Network Radio Alice Corp, Bath Hospital Radio Hilary Bowick, Northern Air HR (Manchester) Jordon Hemingway, HWD HR (Dewsbury) Tom Nicholls, Radio Fox (Leicester) Phil Meacham, Chelmsford HR Sarah Williams, Winchester HR Carole-Ann Woods, Valley Park Radio (Dartford) Julia Douglas, Kingstown Radio (Hull) The award is open to anyone who joined a hospital radio station for the

first time during the two years prior to

# National Hospital Radio Awards

the closing date which is a change from the previous rules. It should take the form of a 5 minute compilation. Judges are looking to hear what you have achieved on air in the short time you have been broadcasting. An individual may only enter this award once. Previous years entries have been eliminated because the entrants have been of 'that was this is' style. Previous Winners Victoria Sill Gerard Conway, Hillingdon HR Mark Bexley, Harrogate HR

# **Best Specialist Music Programme**

Grampian Hospital Radio (Aberdeen) Isle of Wight Hospital Radio Radio Fox (Leicester) Radio Redhill Rookwood Sound (Cardiff) Northern Air HR (Manchester) Radio Cherwell (Oxford) Radio Grapevine (Livingston) Rugby Hospital Radio Victoria Radio Network (Kirkcaldy) Entry must be 5 minutes and show the judges the presenter's knowledge of the music in question and also include any content applicable to the programme. Eg an event guide/what's on feature relating to the show. Programmes could include Jazz, Classical, Country etc. Past judges have looked, not only for style of presentation and knowledge but also other material. Previous Winners Rugby Hospital Radio Riverside Hospital Radio Rugby Hospital Radio Inverness Hospital Radio Radio Link, Colin Thorpes Country Hospital Radio Perth ('Creative Use of Music Award')

# **Best Sports Output**

Due to limited entries, all entries will be shortlisted with the bronze, silver and gold winners announced at the award ceremony at the Queens Hotel in Leeds.

A ten minute compilation is required demonstrating the presenter's knowledge of sport and the diversity of sports coverage on the station. The

entry can include extracts from interviews, studio material and commentaries.

Past Judges have looked for the diversity of sports covered and the contributors knowledge of their sport and are aware not all stations have football coverage. The entry should be no longer than ten minutes. Previous Winners Radio Cherwell Radio Cavell

# **Station Promo or Trailer**

HWD Hospital Radio (Dewsbury) Radio Lion (Guildford) Radio Cherwell (Oxford) Radio Link (Derby) Devizes Hospital & Community Radio Bridge FM (Dundee) Valley Park Radio (Dartford) Hospital Radio Bedford Radio Grapevine (Livingston) Seaside Hospital Radio (Shoreham) An entry of up to 60 seconds is required and should be a station promotion or programme trailer that has been produced in-house. Judges are looking for how well the message is conveyed and whether they feel it will attract the listener. All entries should have been produced at your station and should not include material produced by other organisations Previous Winners Valley Park Radio Isle of Wight HR Radio Tyneside ('Station Promotion') Radio Link ('Station Identification') &

# **HBA Volunteer of the Year**

Radio Northwick Park ('Audio

('Programme Trailer')

Promotion Award')

There is no shortlist for this category; the winner will be announced at the award ceremony at Queens Hotel. This award is open to all members within hospital radio and requires a written submission of no more than 300 words on the station's official letter heading, explaining why the award is justified of actions taken within the eligible dates. It could be for a presenter who has gone beyond the call

of duty, a request collector, an engineer or a fund raiser. It is aimed at recognising the hard work that goes on behind the scenes that often goes unrecognised. There is only one award in this new category for the 2008 awards.

# **Special Award for Outstanding Contribution**

There is no shortlist for this category: the winner will be announced at the award ceremony at the Queens Hotel. This award is for an individual or station that have come up with a unique or novel idea that demonstrates the unique position Hospital Radio holds that does not fit into any other categories. An example is the Billy Bug campaign that won a special award last year. Supporting evidence can be in audio format, written and extracts from publicity obtained. There is only one award in this category.

# **The John Whitney Award**

There is no shortlist for this category: the winner will be announced at the awards ceremony at the Queens Hotel and is open to anyone working in hospital radio. Entries should be written (no more than 500 words) on the station's official letter heading The award will be made to the person who has made an outstanding contribution to Hospital Radio over a period of years. The winner may be drawn from broadcasting but might equally be found from a technical or administrative background. They may have worked for a single station or a series of stations. The nomination should explain why the candidate has made a real and long lasting impact. There is only one award in this category

John Whitney and a member of the Radio Academy, who organise this award, judge the award. The terms of reference are quite intentionally broad in order to encompass all possible worthy recipients.

Previous Winners Jeff Brown, Hillingdon Hospital Radio Andy Swain, Radio Link Colin Johnston, Victoria Radio Network

The Trade Show at the Leeds Spring Conference promises to be bigger and better than before. The show will be held on Saturday, 29th March and run from 9.30am until 5.00pm.

So far the following companies have pledged their support:

Active Information Systems • Alice Soundtech • AllDay DJ • Audessence • Blue Revolution • Ear Candee • Eastern Electrics

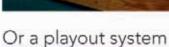
• Moonstick • P Squared • Smile • Sonifex • Total Audio Solutions • West Country Broadcast

The following companies have also pledged sponsorship support to the conference:

Access Underwriting will be sponsoring the delegates programme of events • Active Information Systems, the Friday night quiz • Hospital Radio Publications, the HBA Noticeboard • Smile, the dinner menus and place names for the gala dinner

# Whether it be a new or refurbished studio







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# **HBA South Training Day**

One of the trends that came out of the HBA's consultation last summer was members' wishes for more regionally based events. This, along with general discussions over the future of conferences and the regions and the similar regional event held in the Wales and West region last year, was the inspiration behind the first HBA Southern Region Training Day held at Winchester Hospital Radio in February.

I decided on a programming and presentation theme to the day with three seminars in total. Nigel and Anna at WHR helped get things organised, working out how many could be accommodated in their conference area, sorting out the buffet lunch, etc. WHR are fortunate to have the space to host such an event and when we started, we thought maybe we'd attract 25 people. Over the following few weeks, the plans came together. Three seminars were planned and during January full details were sent out to stations in the region.

It soon became obvious there would be more than 25 people. In fact 56 people came along for what was an extremely successful day.

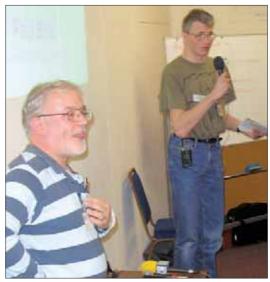
The afternoon was split into three sessions with a buffet lunch and refreshments in between. Firstly Paul LeFeuvre from Hospital Radio Basingstoke, from a suggestion, did a presentation on interview techniques, from the equipment to use, how to set up an interview, what sort of things to ask and how to edit it afterwards.

Secondly, Paul Blitz from WHR talked about what's involved in broadcasting from the wards – why it's so good and the practicalities of actually doing it. And finally, HBA Programming Advisor Paul Easton talked about presentation issues, answering questions from the audience on timing, understanding your audience, preparing a programme, etc.

Overall it all went very well and the comments received have been very positive. Most stations that came were from the west of the region, so in the future, maybe we'll do a similar event in the east of the area.

The station to come the furthest was Hospital Radio Plymouth and other stations included Hospital Radio Bedside in Bournemouth, Hospital Radio Basingstoke, Portsmouth Hospital Radio and Radio St Helier.

Thanks to everyone who came along and to Winchester Hospital Radio for hosting the afternoon. Hopefully there will be more regional events both in the south and around the country in the future.

















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# The Future of Conferences

# **Background and context**

At the Executive Committee (EC) meeting held on 21st July 2007, it was agreed that Julie Cox, Nigel Dallard and Phil Moon should form a working group to perform a cost/benefit analysis of the various options for conferences, considering the implications of the various options on the holding the AGM (and thus on the start/end of the financial year), the Awards and the training opportunities provided.

This initiative stemmed from the proposals to restructure the HBA and, in particular, from early meetings with the CAF Consultant, Amanda Carpenter, at which she expressed surprise and concern at the cost to the HBA of holding the conferences and the Awards ceremony.

The working group presented its written report to the EC meeting in January 2008. The EC endorsed the report and unanimously adopted the recommendations for change that it contained.

# **Current situation**

As most of you will be aware, the HBA organises two national conferences each year: the Spring conference, which includes the presentation of the National Hospital Radio Awards and the Autumn conference, which includes the Annual General Meeting. An Informal Meeting is held at all conferences allowing members to raise and discuss issues of concern with each other and with the members of the EC. At both weekends there is normally a trade exhibition, a seminar programme and visits to local radio stations and other attractions. The cost to delegates is kept as low as possible and is currently subsidised from HBA's own funds.

In the last two years (four conferences) the total cost to HBA has been nearly £10,000, excluding the cost of arranging the Awards competition and staging the presentation of those Awards. These have historically been accounted for separately and the future of the Awards fell outside the remit of the working group.

Attendances at Spring conferences are roughly double those at Autumn conferences and, if anything, increasing, whereas the number attending Autumn conferences is at best stable, and arguably declining. This has resulted in the subsidy from HBA funds for Spring conferences being reduced over recent years to nil in 2007, whilst the subsidy applied to Autumn conferences has been increased as part of the efforts to attract more delegates.

by Nigel Dallard, Secretary

# Legal requirements

As a registered charity, the HBA has to comply with the rules and legislation governing the operation of charities and the expenditure of their funds. The overriding requirement is that a charity must expend its resources only in pursuit if its charitable objects, as set out in its governing documents (in the case of HBA, its Memorandum and Articles of Association). Any benefit received by any person or organisation that doesn't further HBA's charitable object must be incidental. The relevant paragraph from HBA's Memorandum of Association states:

"The Association is established for charitable purposes only and its object is to extend and improve the relief of sickness, infirmity and old age through Hospital Broadcasting and allied services"

before going on to list a number of specific ways in which HBA is to achieve this object, together with a catch-all

"doing of all such other lawful things as shall further the attainment of the above object".

Therefore, hospital broadcasting organisations can directly benefit from HBA's activities. Volunteers at hospital broadcasting organisations can also benefit from HBA's activities, if the hospital broadcasting organisations will ultimately benefit – so, for example, HBA can train hospital broadcasting volunteers on all aspects of running a hospital broadcasting organisation, and reward them for their efforts.

A review of the content of typical HBA conferences shows that the following aspects could be deemed to be furthering HBA's charitable object:

- the training seminars and workshops;
- the informal meetings where volunteers get to raise questions of the EC;
  - the networking opportunities;
- the staging of the National Hospital Radio Awards;
- the trips to local hospital, BBC and commercial broadcasting organisations;
   and
- the presentation of long service awards.

It is the responsibility of the HBA's Trustees to ensure that it spends its charitable resources to best effect. It could be held that expenditure of relatively large sums of money providing relatively little charitable benefit to a relatively small number of delegates (at Autumn conferences) or on the awards

ceremony (at the Spring conference) is a dubious use of HBA funds. It might be argued that the Autumn conference, with its greater 'business' focus, could be justified. However, the staging of an AGM is not, in itself, charitable — it is a necessary 'overhead' in the proper running of the organisation — and the lower attendance means that the subsidy per delegate is very high given the level of charitable benefit provided.

# The need for change

Given the above requirements, the financial and attendance figures and the current trends, the EC does not believe that continuing with the current arrangements is acceptable, sensible or (possibly) defensible. Although controls over expenditure are in place, it is inevitable that hotel prices will continue to rise and there is no guarantee that the Association's major sources of sponsorship will continue to provide the sums necessary to maintain or increase the level of support which would be necessary to avoid large increases in the price to delegates.

# The options for change Spring Conferences

Given the high level of delegate satisfaction with the Spring conference, the high number of attendees and the ability to stage the conference with no, or virtually no, subsidy from HBA funds, no significant changes are planned to the content or finances of the Spring conference.

# **Autumn Conferences**

With the overall level of subsidy applied to Autumn conferences raising doubts as to its appropriateness, one option might be to reduce or remove the subsidy. The snag is that a small reduction in the subsidy would probably not make a great deal of difference, while a large reduction or complete removal would almost certainly result in a collapse in attendance (the Autumn 2007 conference was subsidised by almost £50 per head) leading to further difficulties of viability of Autumn conferences. It is clear that cost is already dissuading a number of potential delegates from attending HBA conferences. On the plus side, it could be maintained that however few delegates there were, those participating were paying for themselves and no allegations of misuse of HBA funds could be levelled.

Another option, given the low attendances, would be to dispense altogether with the Autumn conference weekend. The AGM could be held as

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part of the Spring conference, with minimal impact on that conference – in recent years, the AGM has taken less than 30 minutes and could easily be inserted ahead of the Informal Meeting already held as part of the conference.

This option would need a change to the HBA's financial year so that the retimed AGM can approve the Annual Report and Accounts. However, Nigel and Julie, on whom (as Secretary and Treasurer, respectively) most of the additional work would fall, do not believe this would be insurmountable and would be on a once-only basis.

Arguments in favour of such a move include:

- the subsidy of conferences from HBA funds would be greatly reduced, potentially to nil if Spring conferences can continue to be self-funding;
- the cost to delegates of attending two conferences would be halved but most of the content would be retained;
- the arrangements would match other national organisations of similar size;
- the attendance at the remaining Spring event would be maintained or increased:
- sponsors and trade-show exhibitors would be likely to support the event to a greater extent, as it would be their one opportunity to support hospital broadcasting and/or market their products to hospital broadcasters; and
- a reduction in work for the Events subcommittee.

The primary arguments against cancelling Autumn conferences are the halving of training and networking opportunities for hospital broadcasters. The EC believes, however, that there are better, more cost-effective, ways in which HBA could provide these opportunities to a wider number of beneficiaries.

# **Regional Training Events**

In response to formal consultations in both 2003 and 2007, a number of member stations have indicated that they would like to see HBA provide further training opportunities for their volunteers and for these opportunities to be more easily accessible (both in terms of price and travelling distance) than the existing national conferences.

As part of its Strategic Review in 2007, the EC came to the conclusion that, in many of HBA's Regions, the existing programme of meetings was not attracting sufficient attendees and suggested that they might be replaced by a series of themed training events held at a number of venues around the country. The events staged in autumn 2007 by the Wales & West region in Cardiff and in February 2008 by the Southern region in Winchester, have been suggested to be a models for such future events.

If the existing Autumn conferences were cancelled, it would be possible to consider introducing a carefully designed programme of training along the lines of that requested. This could be delivered at a number of regional events which could be combined with other regionally-based events and meetings. That would give a boost to the HBA's wish to provide more and better training, would enhance the regional activities and could be subsidised, especially if the HBA was paying only for room-hire and perhaps a buffet lunch, with delegates paying only a nominal administration fee of perhaps £5. Use of the HBA's charitable funds in such a way would be entirely justifiable. It may also be possible to obtain external funding from charitable grants, as the charitable nature of the events would be much more obvious than is the case for the conferences at present.

Without the need to stage an AGM and with the constraints imposed by the traditional conference structure and timing removed, the amount of time available at each regional event for training and networking would be increased. This focus on learning opportunities, together with reduced travel costs and nominal delegates' fees will hopefully attract a significant number of delegates, especially as many might be able to provide a sufficient case to their station's management committee to cover the cost of their attendance from the station's funds.

Having considered the available options, the EC has agreed that the Autumn conferences will be replaced by a programme of themed regional training events. The AGM is to be held during the remaining national conference, which will continue to be held during the Spring.

# **Timing & implementation**

The timing of the changes will be dependent on changing the date on which the Association's financial year starts. For the AGM to be held during the Spring conference in March, the start of the financial year would need to change from 1st March to some time in the summer. Company Law sets an 18 month maximum length for any financial year, so 1st September would be the latest date to which it could be moved.

The EC is proposing to extend the 2008/2009 financial year to run from 1st March 2008 to 31st July 2009, with the associated accounts being presented to members and filed with Companies House and the Charity Commission by 30th April 2010. This would mean that an AGM would be held during the Autumn 2008 conference and the next AGM would be 18 months later, during the Spring conference in 2010, freeing

Autumn 2009 for the first new-style training event.

However, HBA's Articles of Association currently require an AGM to be held each calendar year, and for no more than 15 months to elapse between AGMs. The above proposal, therefore, is dependent on revised Articles of Association being approved by members at the Autumn 2008 AGM.

# **Transitional arrangements**

The EC has agreed that, as a transitional arrangement and pilot scheme, a full-day conference is to be arranged in Autumn 2009 based around a themed day of seminars and training. A lunch will be provided at HBA's cost and delegates will be charged only a nominal administrative fee. There will be no entertainment arranged for the Friday evening and no formal dinner on Saturday evening. Delegates wishing to stay on for the weekend will be able do so at their own expense and would be free to network, socialise and go shopping or sightseeing as they wished. Although the HBA would not be running the entire weekend, the EC anticipate it being possible to obtain an attractive accommodation rate for those delegates wishing to stay overnight on the Friday and/or the Saturday. The Regional Representative, together with local stations, would be encouraged to arrange trips to the studios of local hospital, BBC or commercial radio stations on the Friday or Saturday evening but travel arrangements would probably need to be more ad-hoc in nature than at present.

If the necessary changes to the HBA's Articles of Association to allow the 2009 AGM to be deferred until Spring 2010 are not agreed at the 2008 AGM, it will be necessary for an AGM to be held at the Autumn 2009 conference/training event. Given the relatively short duration of the AGM in recent years, it is anticipated that it will possible to fit this into the event without significantly disrupting the training programme. Hopefully, the training programme would be sufficiently attractive to allow representatives from at least as many stations as in recent years to attend the AGM. The changes to Company Law requiring the acceptance of proxy voting make it unlikely that such a meeting would be inquorate and would enable those member stations not in attendance to participate in any voting which takes place at the meeting.

# Summary

No significant changes are planned to the content or finances of the Spring conference. Autumn conferences are to be replaced by a programme of themed regional training events. As a transitional arrangement and pilot scheme, a full-day conference will be staged in Autumn 2009 based around a themed day of seminars and training.

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# Here's a quick question ...

How's your station sounding?
When your listeners flick between the stations on the dial,
do your jingles and sweepers sound as good as your competitors?

Do they fit your station sound?

Do they help your listeners understand who they're listening to, and what they're likely to hear?

Does the voice sound right? Do the sung jingles work with your range of music? If there are bleeps, zaps and wooshes, should there be?

Do the idents that your specialist shows use still work with your overall station sound? Without restricting the mood of those shows, obviously.

Do you have stuff to reflect the seasons?

Can presenters purchase their own packages for their shows? If so, can you be sure that they'll fit your station?

# That's why we're here ... and we're Devaweb

We work with dozens of hospital radio stations across the UK to create a station sound that keeps you sounding as professional as all the other stations available in your hospital, while keeping within your budget.

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Check out the audio on our site at www.devaweb.co.uk and get in touch.

We're Devaweb... proud to be producing the imaging for Hospital Broadcasting Week 2008 ... and ready to produce imaging for your station.

Email post@devaweb.co.uk or call 020 7193 3823

# June's Travels



It hardly seems yesterday when I was preparing the report for On Air 120

Now we have lots to look forward to at Conference with the new awards ceremony.

I know lain and Sean, along with their team, have worked very hard to produce these awards and I would like to in advance thank everyone who has in anyway contributed or will be contributing to these preparations. I would like to also thank every station who has entered the awards — it is so important to and appreciated by the

HBA and the Events and Awards team that you have taken part.

I have been busy mostly with Long Service Certificates and Station Certificates – thank you all for your patience during the time that I have had problems with my computer, emails and printer but the new printer is now installed. I am however up to date with printing them happily.

At our EC it was agreed that we would reinstate the list of members receiving Long Service Certificates and they are included in this issue. Please do continue to ask for these certificate—the HBA believes it is important to acknowledge the hard work, dedication and commitment given by so many to Hospital Radio.

I was delighted that I could attend the Southern Region meeting held at Winchester recently – it was a well organised, well attended interesting event with a splendid buffet lunch followed by three speakers.

Nine stations were represented at the event. It was so pleasing to see and meet so many new faces to the meeting.

I am looking forward to visiting Harlow Hospital Radio Awards evening where I will be presenting Long Service Certificate in a couple of days time. I will be going to Luton for their open day a few days later and I will be visiting Valley Park Radio, Dartford shortly after that too. I will also be going to Radio Addenbrooke's for the official launch of their new logo soon. I also have some further visits in the future pencilled in and look forward to meeting many of you during those visits.

I received a telephone call from Penny Gee of Volunteering England asking if stations would consider sending information to her about what work your volunteers undertake and if you would like to contact her please email at:

penny.gee@volunteeringengland.org. Penny would be particularly interested in what you may be involved in for Hospital Broadcasting Week. You may know of other volunteers in your hospital who may also be interested in submitting articles of their work – so please do pass the message on.

I hope those of you who are coming to conference are looking forward to what I am sure will be a great weekend. I look forward to meeting many of you there. For the first time in many a year I am actually travelling by train and looking forward to that too. I would like to wish those stations who have been shortlisted very Good Luck.

Best wishes, June

# HBA - LONG SERVICE CERTIFICATES ISSUED

Many congratulations and thanks to you all for your hard work, dedication and commitment to hospital radio

, ,	,	,	•	*	
Marea Leake	New Forest Hospital Radio	15	Phil Soper	Southampton HBA	30
Frank Palmer	Hospital Radio Bedford	35	Paul Duell	Southampton HBA	20
Chris Foren	Hospital Radio Bedford	30	Tracy Warren	Southampton HBA	15
John Dixon	Hospital Radio Bedford	25	Alan Fitch	Southampton HBA	15
Bob Elliot	Hospital Radio Bedford	25	Carolyn Hunter	Southampton HBA	15
Dave Frankham	Hospital Radio Bedford	20	Clive Shutler	Southampton HBA	15
Michael Kemp	Hospital Radio Bedford	20	Alex Tame	Southampton HBA	10
Judi Gentle	Hospital Radio Bedford	20	Ronald Westcott	Southampton HBA	10
Chris Mantle	Hospital Radio Bedford	20	Lisa Billard	Southampton HBA	10
Steve Eldridge	Hospital Radio Bedford	25	Alison Henderson	Southampton HBA	10
Dave Hill	Hospital Radio Bedford	15	Robert McGowan	Southampton HBA	10
Matthew Jones	Hospital Radio Bedford	15	Brian Walker	Southampton HBA	10
Stephen Luff	Hospital Radio Bedford	10	Wendy Butler	Hospital Radio Hastings	10
James Page	Hospital Radio Bedford	10	Philip Hamblett	Hospital Radio Hastings	10
John Oxborough	Hospital Radio Bedford	10	Elizabeth Held	Hospital Radio Hastings	10
Gladys Kerr	Hospital Radio Bedford	25	Beryl Challis	Hospital Radio Hastings	25
Rowena Cairns	Hospital Radio Bedford	20	Clive Garrard	Hospital Radio Hastings	25
Anne Angell	Hospital Radio Bedford	20	Ian Butler	Hospital Radio Hastings	30
Eileen Forde	Hospital Radio Bedford	20	Mike Baker	Radio Ormskirk General	20
Lyn Rae	Hospital Radio Bedford	20	Charlie Southern	Radio Ormskirk General	15
Marice McCready	Hospital Radio Bedford	15	Barbara O'Toole	Radio Ormskirk General	10
Kenneth Fielder	Southampton HBA	40	Jean Winrow	Radio Ormskirk General	10
Graham Fielder	Southampton HBA	40	John Glare	Radio Warnford, Warwick	15
Graham Lines	Southampton HBA	35	Elsie Halstead	Radio Warnford, Warwick	10
Christopher Litton	Southampton HBA	35		BE Radio Warnford, Warwick	35
Bryan Dowding	Southampton HBA	35	Mike Squire	Radio Warnford, Warwick	35
Marie Fielder	Southampton HBA	35	Alan Ireland	Hospital Radio Chelmsford	10
Claire Parsonage	Southampton HBA	30	Paul Evans	Hospital Radio Chelmsford	30

# **Twenty Years of Radio Fox**



Twenty years ago, on April 23rd 1988 to be precise, Radio Fox began broadcasting to the Leicester Royal Infirmary for the first time.

The original idea for the station came about when the three founder members met in a local pub to discuss the idea of launching a hospital radio service. At the time the Infirmary was reputedly the largest hospital in the country without its own hospital radio service after our predecessors, Soar Valley Broadcasting, had closed in the early eighties.

Much of their equipment and record library had been kept in storage in a portacabin within the Infirmary's grounds – conveniently located next to a pub – but it took three years of hard work to turn the portacabin into a working studio.

The first programme was hosted by Bob Machon, who marked the occasion by taking to the airwaves in a dinner jacket but his programme was interrupted by a power cut in the hospital that meant he had to fire up a generator to stay on air!

In those early days, the station broadcast at weekends only, which was just as well because much of the studio equipment had a habit of breaking down regularly! This was a time when CD players had yet to be introduced to the studios and to start with there wasn't even a 'phone in the portacabin, so ward visiting was essential.

By 1990, funds had been raised to install a landline to the Glenfield Hospital

five miles away and expand our service. The broadcast hours had expanded as well but the growth of Radio Fox highlighted the limitations of our portacabin home. Although there were benefits to being located next to a pub, the portacabin was freezing cold in winter, boiling hot in summer and had so much equipment and records in it that everything had to be strategically placed against the walls to prevent the floor caving in! It was time to look for a new home.

Fortunately the Infirmary was turning the former Knighton Street nurses home into office accommodation and we were offered five rooms as part of the conversion. Unfortunately those five rooms were located in five different parts of the building! Eventually we were offered a suite of rooms on the second floor and the Committee at the time were eager to inspect the new premises. One Committee member, Steve England, got a shock when he opened the door to what is now studio one and found a nurse asleep on a bed the hospital had told us all the rooms had been vacated!

It took four years of fundraising and hard work before we were able to move into our new home but in August 1995 Radio Fox was installed in the nurses home. The hard work wasn't over though and it was a further two years before our main studio was ready for use. The aim of the members had been to construct reliable, long lasting studios and while they don't look as pristine as they did when we moved in,

they are still serving us well.

The move to larger premises allowed us to provide a seven day a week service for the first time and the introduction of PatientLine in 1999 meant that for the first time in years almost every ward in the Infirmary could hear us. Until then we had estimated that only a third of the hospital had working radios. Unfortunately it was a different situation at the Glenfield where despite our best efforts, the radio equipment broke down with annoying regularity and at one point our service ceased completely due to problems with the landline. By the time PatientLine was installed there in 2004 only two wards could hear our output.

1999 was a memorable year for Radio Fox. We re-launched the station and said goodbye to the original jingles package which was beginning to show its age - one in particular, the 'County Song,' was a byword in cheesiness with its promise that the 'rhythm of the music is in the air in the fields around the county!' We also staged an RSL to tie in with the Leicester Comedy Festival and that gave our members a taste for broadcasting round the clock all year round. The plans for doing this were drawn up by myself and the then Station Director Steven Hardisty in the bar at Liverpool's Adelphi Hotel during the 2000 Hospital Radio Awards!

Broadcasting round the clock could only be achieved with the help of a playout system and this became our

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# **Twenty Years of Radio Fox**

next big fundraising project. In the meantime, live late night programmes were successfully introduced for the first time in 2002 and to mark the launch of Patientline at the Glenfield in 2004 we launched split broadcasting for each hospital. At present we broadcast separate request shows on one night a week but during special events such as the Christmas Special, each hospital gets its own shows for much of the day.

By 2005, the funds had been raised to purchase Myriad and our 17th birthday was chosen as the day to launch the new round the clock service along with a new jingles package and a whole range of new shows. We had decided from the outset that our automated output would match the quality of what we did during our live shows and that meant lots of features during the daytime shows and plenty of new specialist programmes.

Shortly after the installation of Myriad, plans were being drawn up by the University Hospitals Of Leicester Trust to redevelop the Infirmary and the Glenfield. As part of these plans our building was due to be demolished and Radio Fox was to be re-housed in a new main reception area right in the heart of the Infirmary. Sadly the redevelopment plans have been cancelled and it looks like we'll be staying in our current home but that has given us the impetus to give the office and record library a makeover. As I write, the office has been completely gutted, the floor of studio two is covered in records and our studio computers, fitted with the latest version of Myriad, are showing everything in German or Portuguese! I'm sure the chaos will be worth it though!

Our twentieth birthday will, funds permitting, be marked by an RSL to showcase what we do to a larger audience and celebrate the good work done by the staff and volunteers in the two hospitals we serve. There will also be documentary and a party for members past and present.

I've been involved with Radio Fox for eleven years, the last six of them as Station Director, and while I could fill several pages with some of my memories I'll just share a few of them with you.

• The notoriously unreliable Radio Fox ambulance, which served as a PA vehicle for several years. No one dared to drive it and with good reason, as we frequently had to call the RAC out before it had even left the Infirmary, and on one occasion it caught fire on the way to a local fete. Eventually it



Construction of the current studios in the mid 90s. Featured are Dave Morris, Matt Leon, Vin Prema and Richard Fox. Matt and Richard are still involved today



The committee in 2003. From left: Bill Jones, Steve Hardisty, Steve Hack, Scott McIren and Andy Valentine

was sold on Ebay for thirty pounds.

- The first big Christmas special we did in 1999. The 'phones didn't stop ringing all evening with competition winners
- Being given 9 out of 10 by a nurse when fellow presenter Cliff Wheatcroft asked her to judge me when I took her a competition prize one Saturday morning. I seem to have a reputation for 'flirting with the nurses' as one long standing Radio Fox promo unfairly states!
- Some of the unintentional cock ups when I first became a presenter, including cutting off the commentary team at Leicester City on several occasions as I tried to remember how

to put a call on air and being fooled into thinking that listeners to our RSL were willing to pay to hear me sing on the last day of the broadcast — something that would put anyone off listening to Radio Fox again!

The best thing though is the interaction and feedback with our listeners. It's great when somebody calls up for a competition or to join in with a show and it's even better to get out there on the wards and meet the people you're broadcasting to. I enjoy being part of Radio Fox as much as I did when I first joined and I hope that the station continues to be a success for many years to come.

Steve Hack, Station Director

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# **Christmas Fun at Chelmsford**

It was fun for both the members and patients at Hospital Radio Chelmsford over the Christmas period. Firstly, there was the annual Christmas Parade in the town. Several volunteers manned our fundraising stall and exhibition boards from 12-6pm. It was a cold day but the constant changeover of staff, meant noone was going to get too chilly. The main parade was in the dark after 4pm. One of our sponsors, SOS, the recovery company, kindly donated a lorry, a driver and some large banners with our logo. After an hour or so of decorating, the float was ready. A group of us stood on the lorry for the 30 minute parade, which was fine. However, the driver then decided to get back to the start point in 30mph traffic, causing us all to hold on very tightly.

A great day, with many people coming up to say hello. If you haven't done it before, waving and shouting

'Happy Christmas' to thousands of people from the back of a lorry for half an hour, has to be experienced. Great fun

Then we went to Hockley School for their Christmas Fayre. With our OB van pushed into the side of a big tent, our presenter Phil Meacham, kept the event running smoothly with Fancy Dress competitions and announcements. Phil was kept running smoothly by free mince pies and mulled wine from a nearby stall.

Phil then teamed up with the local Panto to donate loads of cuddly Hospital Radio teddies to our Children's Ward. Phil was joined by Mr Smee and Nana the dog from 'Peter Pan'. With several members of the press attending, the children felt really special and each had a request and a teddy.

David Abrey Chairman



Steve, Graham and Phil on the float in the barade



Phil comperes the fancy dress



Introducing ... our very own HBA cartoon from illustrator Ray Smith Ray, apart from being a very talented artist, also makes beautiful items from reclaimed and sustainably sourced wood. Please visit www.EcoWoodMan.com for more details.

Now, here is where I want your input. 'Here's a previous winner buffing up his gleaming trophies to the rocking sounds of Queen and 'I Want to Break Free' but what does he say next to his listeners as he prepares to hand the accolade over to the top talent of 2008? Replies to the Editor please, address on page 2. I very much look forward to hearing from you.

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# Slow Down, Green Up and Get Volunteering

# Amble along through a month of eclectic happenings with Apple AM presenter Tracey Smith

# The Body

Before we get started and to avoid unnecessary disappointment at an early stage, I feel I must alert you; this isn't going to be a musing about the gorgeous Elle Macpherson aka 'The Body' but I promise to talk about her before the piece is over!

It's an amazing thing, the body.

Given the right circumstances and with a little help from Mother Nature (and drugs, of course, when appropriate) it can cure a great many ills all by itself.

It can also undertake bizarre and seemingly impossible missions to get certain jobs done, by hook or by crook; that's exactly what happened to me and consequently, it's how I ended up a Wednesday mid-morning presenter at Apple AM.

It all started with a riding accident. I was 17 and without going into superfluous detail, Culture Club were at No. 3 in the charts with 'Church of the Poison Mind', Spandau Ballet were at No. 14 belting out a tune destined to be played at every sales conference for the next ten years, 'True' and Kenny Everett was clinging on to the No. 15 slot with 'Snot Rap' – classic.

The upshot of my untimely collision with the pavement left me with half a face that I would never be able to feel again, lots of stitches and a plastic disk that sat where my eye socket used to be. It was about the size of a 50p piece just in case you were wondering (and in the hope that you're still with me and not feeling too queasy) ...

# Never Ask a Woman How Old She is!

So we jump 24 years on and I start to notice a small problem every time I drink my tea. A hole has appeared along my upper gum by my cheek and whenever I take a swig, it sloshes up there and makes an unfashionable exit from either (a) my nose or (b) my eye!

A very informative visit to an ophthalmic surgeon later, it seems apparent I need the thing stitched up, so go into Musgrove Hospital in Taunton to do that very thing.

The operation was booked in for 2.30pm and I had hours to kill. Having read all the magazines on the ward and after trying really hard to appreciate a little time with my feet up (I'm a mother of three – you take all you can get) I realised there was an untapped resource that was sure to entertain me and was jolly cross for not having realised earlier ... Hospital Radio!

I summoned an imaginary cup of tea, ideal when you are nil-by-mouth and plugged myself into the fantastically free PatientLine, a direct route to entertainment and made myself



by Apple AM presenter Tracey Smith

comfortable on the bed as it trickled gently into my ears.

# My First Bite of the Apple

The morning bloke was on. A fantastic character called Tony Soley who had more front than Brighton, was coming to the tail end of his breakfast show; I listened on.

The music was positively cringeworthy, yet I felt compelled to stay with it as there was more than an element of promise that it would get better ... and anyway, the DJ was hysterically funny and he'd successfully managed to keep my mind off of a bowl of Crunchy Nut cornflakes.

He gave out a station ident and said, 'It's Naff Wednesday and I hope you are all enjoying the tracks I've dragged out for you this week!' Ah, so there was an explanation for the strange music. Of course, by this time, I was hooked.

# No Stranger to the Hot-Seat

I wasn't chained to the bed or anything and I decided to make my excuses and go for a wander, promising faithfully, in true Arnie style, 'I'll be back', then I hotfooted it down to the studio.

I'm a writer and broadcaster on sustainable living and I also put together an awareness campaign called National Downshifting Week, so have sat in many a BBC Radio station being interviewed about it. I don't do nerves, not even when my rear end is hanging itself out of the back of an unattractively loose cotton garment that would barely cover anyone's dignity.

I sat outside the studio and thought it

quite funny, that even when slightly incapacitated and scantily dressed in a place full of strangers, I could think seriously about work! The sign of a true professional – ehem ...

I listened in the corridor to Jilted John' by Jilted John and with the classic repetitive lines of 'Gordon is a moron, Gordon is a moron' playing in my head, I knocked purposefully on the studio door.

# Here, There, Anywhere

I extended an offer of an 'on the hoof' interview about sustainable living if Tony was keen, which we did, during which we also covered the important topic of volunteering in the community. Tony was keen to follow it with, 'You're great on radio. Do you want to do a show?'

... I thought he really must be bonkers, yes, I could talk as an Olympic sport but I certainly couldn't work all those buttons and especially not the slidey ones!

The operation took place later that day and it turned out, the hole that had appeared in my chops was actually caused by the plastic eye socket that had worked loose and fallen into my cheek, where my clever body busied itself, burrowing a hole to expel said plastic eye-socket through my mouth!

Two weeks after the stitch-up finds me in training to be an official 'Rock DJ Chick' and I haven't looked back since.

Two years on, I have no trouble finding a slot in my show to encourage others to pick up the baton and get involved in Hospital Radio and it has turned an otherwise 'regular' Wednesday, into an incredible day that actually marks the start of my week.

The Hospital Radio Awards will honour another batch of proud and deserved souls who give a pocket of their creative time 'freely' to put a smile on the faces of those sat around or laid up, thinking wayward thoughts.

They are a very special breed of person and every runner-up should consider themselves winners too.

Over the coming months, I hope to share with you my passions for simple, green living and also to extend my love of Hospital Radio and volunteering in the community and it would be great if you fancied coming along for the ride.

See you next month when, ohhhh yes, I'll tell you about the 'other' body, dear Elle! Love to all, Trace x © Tracey Smith

Tracey Smith presents 'Slow Down and Green Up' on Apple AM every Wednesday between 10 and 1.

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# View from the Basement

# More comments from our columnist, Brett Ellis, and his unique view on life ...



The studio is truly a multi-functional space used for a variety of activity beyond the bounds of presenting and taking a trip down musical memory lane in the record library. It can be a place of horror and wonder and dreams. It can be used for partner finding, sleeping and even stalking. I am aware of at least three couples who have met, then married through hospital radio. It seems that requests for records to be played are followed by phone number requests, date requests and then requests to put a ring around her finger.

Studios have been used for more miscreant activity than courting however. I know a guy who enjoyed the ambience so much, he moved in. Having lost his gainful employment he plundered head first into his new career as a 50 something wanabee jock. The problem was that he took his charitable commitments a little too seriously. As if planning every show to the nano-second and rehearsing the show real time at least three times in the production studio prior to transmission was not enough, he decided that to save himself the bother of a bus ride home, he may as well bring a sleeping bag and doss down in studio one every night. And why not? Kitchen on hand, a shower and changing room opposite the studio. Free lighting and heating, as well as a state of the art Kenwood toaster. Radio heaven.

Matters came to a head one night when I went into the studio to collect a CD I had left behind. To state I nearly wet myself would be unfair. The truth was worse than that. Dampness hung in the air that an industrial strength dehumidifier would fail to evaporate. I opened the door onto something hard which kicked out causing my chin to touch wood abruptly. The words 'what do you think your doing?' left me reeling and all I could do was ask the shadowy agitator if it wanted a cup of tea? It answered in the affirmative and I obliged. The question as to why it had decided to move into the studio failed to rear its ugly head at any time during the brewing up process.

Studios have also been used for stalking. I knew one fella who would visit the studio regularly on nights he was not presenting. Well, regularly on one night he wasn't presenting in particular. The female presenter resorted to locking the studio door and shouting through the door every time he wished to converse. He soon got the message once the committee decided to sever his

charitable commitments with the station.

Beside the unsavoury and thankfully rare, instances of misuse of hospital radio facilities, they can be a great place to socialise and catch up as long as you don't get collared by the HR bore. Long drawn out stories about track six on the Morris Minor and the Majors CD having 'hidden messages' come at you thick and fast and believe me EVERY station has one. Impressed Moi? Not likely.

He will drone incessantly about issues that fail to impress and you will commence the JWT (Jock withdrawal technique). As your body faces the open door of the studio and welcome salvation, you back off trying to stop him in his tracks because the song is about to finish and you haven't cued the next one up. By now your body is contorted and in the studio and your head is twelve feet away champing at the bit to get back into the confines of your Sennheiser cans ... and still he goes on. Mind numbing fact after mind numbing fact ... Take a tip from me if confronted by such social discomfort. Discuss the merits of bestiality when you get a chance to speak, then throw into conversation the fact that you have a Great Dane at home and ask if he fancies coming over to shake paws. Always does the trick thus far. Not sure what I'd do if the invitation was ever accepted though ...

But back to love ... hospital radio marriages do work. Fact. I have never known of an HR D.I.V.O.R.C.E apart from the fifteen format version of Ms P herself (and the comedy Billy C version, of course). It seems to be a cornerstone of contentment and a shared passion that not only drives long term stalwarts together (and it always seems to be long term HR devotees who are thrust together) and that can only be a good thing.

HR Colchester took the idea one step down the supply chain back in 1990 when they moved into the Wilson Marriage centre. Happily they are still together and now even looking for a bigger family friendly home.

One noticeable slant on the observation is that husband and wife teams never seem to present together (Now I'm going to expect the e mails to come flooding in!). Maybe that's a little too much. I suppose it wouldn't give much leeway regarding talkie bits and subject matter. You can hardly knock 'er indoors' when she's the JK to your Joel, although it could turn out nice again if you want someone to make you a cuppa during Bat Out of Hell ...

Brettellis99@yahoo.co.uk

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# **Technical Hints and Tips**

The Newport conference included a 'Technical Hints and Tips' seminar. So many hints and tips were brought along we only got through about half of them.

Those present agreed that the session was well worthwhile, so the hints and tips offered will be published in On Air.

If you have any to share, please forward them to the HBA Technical Adviser, contact details at the back of the magazine.

# **TECHNICAL TIP No. 1 Flexible, Portable and Stackable small parts storage**

If you like to be well organised, you probably prefer to keep your little bits and pieces sorted into tidy storage facilities. I have standardised on some products by Raaco, one of the best known names in storage solutions.

The 'Handybox' is a carcass that can accommodate four 'Case 13' drawers, each of which has 13 removable compartments in five sizes that are 45mm high and multiples of 40mm wide x 56mm deep. This makes for a very flexible arrangement: you can keep the inserts in the drawers as supplied, or swap them around – for example so that one drawer has four 80mm x 224mm inserts, another has eight of the 160mm x 56mm size and the other two drawers have an assortment of the remaining twenty smaller inserts in three sizes.

If at some stage you run out of room in one of the inserts, you can transfer the contents to a larger insert and if necessary swap the inserts around in order to keep that item in the same drawer. Of course it becomes even more flexible if you have more than one carcass – so far I'm up to 13 of them at work and three at home.

The carcass has a sturdy hinged handle and keyhole slots on the back for wall mounting. There are integral clips on the sides in order that two or more can be interlocked side by side and they slot together vertically so they can be stacked very safely. The drawer runners have a slight lip at the front to prevent the drawers sliding out if the carcass is tilted forwards to almost 90 degrees.

Each drawer has a sturdy hinged handle and a hinged lid with two substantial sliding latches. The lid has flanges that fit within the inserts to prevent the contents migrating between inserts when the drawer is inverted or dropped and inserts sliding around if any have been left out in order to accommodate larger items or tools.

All of the items are made of polypropylene and are described as 'impact-proof' and I have as yet failed to disprove this claim.

Raaco makes other drawers which fit the 'Handybox' carcass. The 'Assorter 32' drawer has 32 non-removable 40mm x 56mm compartments and the 'Assorter 15' drawer has 15 non-removable compartments in five shapes that are multiples of those dimensions but curiously neither of these drawers sports a handle. Raaco also offers other items compatible with the 'Handybox' products, including drawers with 15 and 17 removable compartments in multiples of 40mm x 56mm, an empty drawer and an empty carcass.

None of these other products appears to be obtainable from the usual UK suppliers and even if any were available it would probably be more cost effective to buy an extra 'Handybox' complete with four 'Case 13' drawers and just put aside any unwanted inserts and drawers.

RS offers seven different sets of inserts in various numbers of seven shapes that are multiples of 40mm x 56mm but similarly it may prove more cost effective to buy an extra 'Handybox' and just swap inserts around between the drawers.

The way that the various sizes of insert fit in the drawers, the various drawers in the carcass and the carcass to each other, makes the brightly coloured plastic range seem like a big Lego set. This may not be a coincidence – like Lego, Raaco is a Danish company!

Suppliers of the 'Handybox' complete with 'Case 13' drawers include: CPC (order code SG32556) Maplin (code QP43W)

# **Seventies Night at the Woolpack**

Hospital Radio Braintree took a step back in time to raise funds for their new studio at the William Julien Courtauld Hospital.

The Woolpack Inn in Witham very kindly hosted a Seventies theme night with all proceeds going to the hospital radio broadcasting service.

Hospital Radio Braintree Secretary, Ian G provided the music and entertainment for the very successful evening and many regulars at the pub joined in the proceedings.

Landlady Jan donated a prize for both the best male and female fancy dress as well as generous prizes for the raffle. The first prize was an MP3 player worth over £50.

The evening proved an overwhelming success and raised over £165 for Hospital Radio Braintree.









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# Radio Glamorgan Celebrates

2007 was a busy year for Radio Glamorgan as they celebrated their 40th anniversary. Numerous celebratory events took place throughout the year, some raising funds for the station, others designed to say a big thank you to RG supporters over the years.

RG was founded in 1967 at Cardiff Royal Infirmary by the late Vince Saville, brother of celebrity DJ and entertainer

Sir Jimmy.

In 1974, the station upped sticks and moved to a basement studio in the University Hospital of Wales (UHW), Cardiff. In 1997, an appeal was launched to build a new purpose-built studio and three years later, thanks to a huge effort by RG members, support from hospital staff and a substantial lottery grant, a new studio on the main thorough-are through the hospital was constructed. This location (opposite x-ray) is home to the present day studio.

Like all hospital broadcasting stations, fundraising is essential to ensure that RG continues to maintain and develop a high quality service. Reaching their 40th anniversary presented an opportunity for the station to give a real push to raise lots of money. The initial fundraising target was set at \$4,000 to link with the big 4 – 0 theme but by the end of the year they managed to smash through it and raise an amazing total of \$5,970.

The first event that kicked off the celebrations was in April. It was a mammoth 40 hour non-stop broadcast where listeners were taken on a journey from 1967 right through to 2007 by the presenters as they played songs from each decade and dedicated every hour to a specific year; giving news stories and running fun features that related to what went on during that year.

Simon Field, Chairman of RG said, 'This was a very exciting event and was a great start to our 40th anniversary celebrations. Over half of our 51 membership took part and helped raise £1.261.'

Later on in the year a Balloon Race was organised which raised over £700. The wet and windy weather on the day didn't dampen the spirits of the RG volunteers who put on an all day outside broadcast. The highlight was the release of 500 red and yellow balloons which had been sold to raise money for the station.

Andrew Jones, Programme Controller said, 'It was great to have so many presenters involved, both selling tickets on the run up to the event and on the day running the OB equipment and generating a good atmosphere. To get out of the studio and into the community, to raise awareness of the work that RG does for patients and the University Hospital of Wales is hugely important.' Support from the hospital was also very evident during the year of 40th celebrations. A grant of £2,000 was



Vince Savile, founder of Radio Glamorgan (bottom right), with one of the patrons, the Earl of Lisburne (bottom centre) and other early Radio Glamorgan members



RG Awards night. Members gathered round the birthday cake

secured from the staff lottery fund and the Ambulatory Care Department donated £543 from a music event they organised.

There was also time for partying when at the end of the year the annual RG Awards evening took place Supporters of RG were invited to celebrate the achievements of RG; both past and present. The occasion was also used to launch the new RG website (www.radioglamorgan.com) which was the successful culmination of a joint project with the University of Wales Institute, Cardiff (UWIC). The project allowed second year students to experience a real business scenario with RG as the client requiring a bespoke website. There were many excellent prototypes presented. The RG Committee chose the website designed by student Amy Edwards which was

then further developed by RG's Webmaster Bob Davies.

To help co-ordinate all the anniversary activities, a one year post for an additional non-committee position was created. Heather Galliford took up the post of Events and Communication Co-ordinator early in 2007 and was instrumental in organising photo articles in the local press and the hospital magazine and over \$500 worth of sponsorship from Mermaid Quay in Cardiff Bay for the Balloon Race.

During the last four decades, Radio Glamorgan has played countless music requests and provided an important communication service to patients, visitors and staff of the University Hospital of Wales. Many volunteers over the years have invested much of their free time to ensure that RG has grown from strength to strength.

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# **Super Sheila of Stafford**



Sheila Yard, known affectionately by the members of Hospital Radio Stafford (HRS) as the 'Queen of Cannock' received an award in the Mid Staffordshire General Hospitals 'New Years Honours'.

The awards ceremony, which took place on Monday, 28 January, is to

recognise the personal contribution of individuals who support patients of Mid Staffordshire General Hospitals through volunteering.

Toni Brisby, Chair of the NHS Trust, said,

'Every day of the year, hospital volunteers make a valuable contribution

to the lives of patients and staff. Our hospitals benefit from over 500 volunteers, who carry out a wide variety of roles both inside the hospital and raising money out in the community. These awards are given to just some of the volunteers to recognise their outstanding voluntary contribution that support patients of our hospitals'.

Sheila has been an active member of HRS for 11 years. She broadcasts two live programmes a week to the patients in Cannock and Stafford Hospitals.

Her programmes include requests and interviews with guests from local charities.

Outside in the community, she gives talks about HRS to local groups, serves on the HRS committee and is active in fund-raising.

Her lively, youthful and cheerful manner makes us forget that she retired in 1993 as a swimming teacher for the Staffordshire Education Authority.

Sheila is also known as the 'Cake Lady' because of the homemade cakes she brings to the studios, which are very much appreciated.

She is a fine example of how being a volunteer rewards the hospital patient, the volunteer and those who work with her.

Sheila has lived all her life in Cannock, has been married to Fred for 53 years and has two daughters and two grandsons.

# Stafford Rangers FC Boost Funds

Hospital Radio Stafford were delighted to receive a cheque from Stafford Rangers Football Club for the magnificent amount of £1,700.

The cheque was presented to HR Stafford's Chairman David King, who is pictured receiving the cheque from John Downing, Chairman of Stafford Rangers Football Club at the Saturday home game on 26 January, against Salisbury City FC.

Stafford Rangers received £5,000 from the Football Association's Community Fund for distribution to local charities because they reached the first round proper of the FA Cup in the 2006/2007 season.



Hospital Radio Stafford needs £2,000 per year just to keep the service going and that is without trying to

replace worn out equipment, so this cheque has almost met our annual running costs.

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# What I've Learnt

Matthew Hulbert Vice Chairman of Castle Mead Radio

# You Can Be Serious



I love Wimbledon. I'm sadly worse at playing even than most of Britain's Davis Cup team but I'm there each summer, in front of my TV (and, of course, listening to it on the radio) with my strawberries and cream and with Cliff Richard playing in the background.

One of my favourite players of all time is John McEnroe. With his hot headed temper and the skills of a champion, he was a real tennis ace, whose battles with the great Bjorn Borg were the stuff of legend.

Who can forget his face looking as if it was about to break into tears, getting angry, turning to the poor, unsuspecting umpire and saying 'You cannot be serious! That ball was on the line, chalk flew up'.

The reason I'm looking back to the heights of this great man is to say that in hospital radio, from time to time, we can be serious. Of course, most of the time our job is to entertain but we also need to inform.

On Castle Mead Radio, in Hinckley, Leicestershire, I record a number of features that are played out when we're not live. One is called 'Mathew's Political Sketchbook.' That is a sideways look at the previous few weeks in the nation's political life. I cover personalities and policies hopefully in an a succinct, understandable way, with some jokes included as well.

It aims to make politics open to everyone, whether they are naturally interested in the subject or not.

My other recorded feature is called 'Changemakers.' It looks to concentrate on people making a difference to their communities, whether locally, nationally or on the world stage. We've covered the Development Millennium Goals, the need for local villages to be open to change to begin to reverse economic and social decline and much more.

My point is that hospital radio can 'be serious' whilst also remaining entertaining for our dedicated and loyal listeners.

So, if you're not already, give it a try ... or I'll set John McEnroe on you.

New balls please!!

Visit Mathew's blog at: www.mathewhulbert.blogspot.com <a href="http://www.mathewhulbert.blogspot.com/">http://www.mathewhulbert.blogspot.com/</a> E-mail him via: comedymat@ahoo.co.uk

# **CHARITY COMMISSION NEWS**

The latest edition (issue 27) of Charity Commission News, the twice-yearly newsletter to keep trustees and the public up-to-date with the important issues affecting charities, has now been published on our website at www.charitycommission.gov.uk/tcc/newslist.asp.

Copying and pasting this address into your search engine will take you here if your email system does not already treat it as a link.

This link will take you to a page where you can select which format you wish to view. These include an easy-to read text format and a full colour .pdf format for printing off. You will also be able to view versions in Welsh by clicking on the 'Cymraeg' link that appears on every page.

This edition contains an important update on public benefit guidance for charity trustees. We expect the public benefit requirement to become law from April 2008. The newsletter also includes: News of the many provisions in the Charities Act 2006 coming up in 2008, developments around Charitable Incorporated Organisations and the Charity Tribunal and much more.

Your comments and suggestions for improving Charity Commission News, or on our e-mail notification programme, are always welcome. Please e-mail cc\_newseditor@charitycommission.gsi.gov.uk, which also takes requests for hard copies (in English or Welsh) or audio (CD) versions of the newsletter.

Sush Amar Editor, Charity Commission News





# **HBA Grants**

The HBA Grants programme was introduced in 2006 following the Executive Committee's suggestion to PPL that a proportion of their donations to the Association in 2004 and 2005 be allocated for grants to member stations.

WHO IS ELIGIBLE? - Applications are restricted to Full Members of the HBA.

THE PURPOSE – The grants are intended to enable hospital broadcasting organisations to purchase equipment or other materials required by them which they are unable to afford to purchase from their own funds.

HOW DO I APPLY? – Applicants should identify the equipment or other materials that meet(s) their needs and should obtain a quotation (ideally more than one) for the supply. They should then complete the attached application form and it, together with copies of the quotation(s), their constitution (or other governing document) and their latest annual report & accounts, to Julie Cox, HBA Treasurer, 37 Alford Street, Grantham, Lincolnshire, NG31 8BX.

WHAT HAPPENS NEXT? – Applications will be acknowledged on receipt. The subcommittee will meet bi-monthly to consider applications. As soon as possible after consideration, applicants will be informed as to the success or otherwise of their application. Successful applicants should expect to receive a cheque within 28 days of their application being granted. Copies of invoices confirming purchase of the equipment/materials should be forwarded to HBA within 6 months of the grant cheque being issued. Failure to provide such evidence of purchase may result in full repayment of the grant being requested.

Applications are judged on merit by the HBA's Grants Subcommittee, which consists of Julie Cox, Sean Dunderdale, Dave Lockyer and Mike Skinner. If an conflict of interest arises between a member of the subcommittee and an application, the conflicted member will withdraw from discussions surrounding the particular application and, if necessary, further temporary members will be co-opted to the subcommittee. The full terms of reference of the subcommittee can be found on the members-only section of the HBA website, or are available on request.

ARE DETAILS OF SUCCESSFUL APPLICATIONS PUBLISHED? – HBA would like to maximise the publicity obtained, both local to the recipient of the grant and nationally, and would expect successful applicants to work closely with the HBA's Public Relations Manager to achieve this.

HBA would anticipate providing details of all grants made in its Annual Report and Accounts.

PLEASE NOTE – The decision of the Grants Subcommittee is final and no correspondence will be entered into. The subcommittee may, at its sole discretion, provide unsuccessful applicants with an indication as to why their application failed - for instance, applicants can expect to be informed if they failed to provide all necessary supporting paperwork, or their application was deemed ineligible in other ways. However, applicants should understand that the funds available are limited and not all applications that meet all the required criteria are likely to be funded.

If you require further information or have any queries about the bursary, please contact Julie Cox by telephone on 0870 321 6004, or by e-mail at finance@hbauk.com.

HBA - supporting Hospital Broadcasting in the UK

For more information see www.hbauk.com, e-mail info@hbauk.com, or call 0870 321 6019.

HBA is the trading name of the National Association of Hospital Broadcasting Organisations.
Registered in England and Wales as a company limited by guarantee (No. 2750147) and a charity (No. 1015501).
Registered Office: Mariners House, 24 Nelsons Gardens, Hedge End, Southampton, SO30 2NE



# HBA Grant Application Form

To be completed by a member of the governing body of an HBA Full Member, with the full knowledge and approval of the governing body.
Name:
Position:
Hospital Broadcasting Organisation:
HBA Membership Number:
Address:
E-mail: Telephone:
On behalf of the above-named hospital broadcasting organisation, I would like to apply for an HBA Grant to cover the purchase of:
The justification for this application is:
(explain why your station needs the equipment/materials and how its purchase would benefit the station and/or its listeners in 200 words or less)
I have attached the following documentation in support of my application:
Details of the equipment/materials to be purchased
Quotation(s) for supply of the equipment/materials
Copy of our station's constitution (or other governing document)
Copy of our station's latest Annual Report and Accounts
I understand that any grant awarded is restricted to be applied for the purchase of the above-mentioned equipment/materials. I agree to supply HBA with proof of purchase within 6 months of a successful application, and I agree, on behalf of the above-named organisation, to reimburse HBA the full amount granted if the equipment/materials have not been purchased within this period.
Signed:



# **Conference Bursary**

The HBA Conference Bursary was introduced in 1994 in memory of Brian Snowden, acknowledging his commitment to the Association and hospital radio. The bursary is now also dedicated to Ken Fulstow, George and Myra Burton, and Helen Hamilton, recognising their contributions to the Association.

WHO IS ELIGIBLE? – Applicants should be active volunteers within a Full Member of the HBA. The successful applicant usually has not previously attended a conference. We are unable to award bursaries to young persons under the age of 18 unless we receive written parental consent and an adult from the applicant's station is willing to accept responsibility for their welfare whilst attending conference.

THE PURPOSE – The bursary provides successful applicants with an opportunity to meet fellow hospital broadcasters, and to find out about the work of other stations and the HBA. HBA conferences provide a training opportunity through seminars and workshops, and enable delegates to network with fellow hospital broadcasters, providing insight into the wider aspects of hospital broadcasting and the national association.

Successful applicants are required to write a report on the conference for their station's management committee, with a copy provided to the HBA Treasurer within one month of the conference. The report should explain what the recipient learnt at conference, detail the best and least good things about the weekend, and suggest ideas that the station's management committee should consider implementing.

WHAT DOES IT COVER? – The bursary pays up to the residential costs for individual applicants to attend the full weekend conference. Applications for payment of travel costs will also be considered.

**HOW DO I APPLY?** – Applicants should complete Section 1 the attached form, and then obtain the endorsement of the Chairman (or another officer) of their station in Section 2. The completed form should be sent to Julie Cox, HBA Treasurer, 37 Alford Street, Grantham, Lincolnshire, NG31 8BX, to be received at least twelve weeks before the conference to which the application refers.

WHAT HAPPENS NEXT? – Applications are judged on merit by the HBA's Conference Bursary Subcommittee, which consists of June Snowden, Julie Cox and Nigel Dallard. The full terms of reference of the subcommittee can be found on the members-only section of the HBA website, or are available on request. Applicants will be informed of the success or otherwise of their application at least 8 weeks before the conference. Successful applicants will be required to pay an amount equivalent to the deposit payable for the conference, such amount being repaid on the submission to the HBA Treasurer of a copy of their report on the conference.

ARE APPLICANTS' NAMES PUBLISHED? – HBA would prefer to be able to publicise the names of those in receipt of the bursary. We do, however, understand that applicants may be sensitive about this information being released. You can, therefore, request that your name remain confidential by ticking the appropriate box on the application form. We will, however, be obliged to release your name to the Charity Commission if they ask for it after reviewing our Annual Report and Accounts, even if you ask for it to remain confidential.

**PLEASE NOTE** – The decision of the Conference Bursary Subcommittee is final and no correspondence will be entered into. If it is deemed that all the applicants are inappropriate, the award may not be given. The attendance, as paying delegates, of other volunteers from the same HBA member will not affect an application, except that we are unable to make awards to young persons under the age of 18 who are attending conference unaccompanied by an adult.

If you require further information or have any queries about the bursary, please contact the HBA Treasurer by telephone on 0870 321 6004, or by e-mail at finance@hbauk.com.

HBA - supporting Hospital Broadcasting in the UK

For more information see www.hbauk.com, e-mail info@hbauk.com, or call 0870 321 6019.

HBA is the trading name of the National Association of Hospital Broadcasting Organisations.

Registered in England and Wales as a company limited by guarantee (No. 2750147) and a charity (No. 1015501).

Registered Office: Marinera House, 24 Nelsons Gardens, Hedge End. Southampton, SO30 2NE



# Conference Bursary Application Form Completed form to be sent to Julie Cox,

Completed form to be sent to Julie Cox, HBA Treasurer, 37 Alford Street, Grantham, Lincolnshire, NG31 8BX

Section 1 To be completed by the applicant.
Name:
Address:
E-mail: Telephone:
I would like to apply for the HBA Conference bursary for the
(explain why you should be considered and how you/your station would benefit in 200 words or less)
In addition to the Full Weekend delegate's fee, I would like to apply for travel costs of approximately to be reimbursed.
I undertake to provide a report on the conference, including ideas from the weekend that the Hospital Broadcasting Organisation of which I am a member should consider implementing.
I have read and accept the HBA Conference terms and conditions.
I wish my application to be kept confidential: Yes  No
Signed:
Section 2 To be completed by the Chairman, Secretary or other appropriate member of the governing body of an HBA Full Member.
Name:
Position:
Hospital Broadcasting Organisation:
HBA Membership Number:
I confirm that the applicant named above is a member of this organisation.
I fully endorse his/her application for the bursary.
Signed:

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Registered in England and Wates as a company limited by guarantee (No. 2750147) and a charity (No. 1015501).

Registered Office: Mariners House, 24 Nelsons Gardens, Hedge End, Southampton, SO30 2NE

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# Who to Contact on the Executive Committee



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